

# Books, Periodicals, Newspapers, and Other Paper Products: 2002

Issued July 2004

EC02-42I-02

## 2002 Economic Census

*Wholesale Trade*

Industry Series



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U.S. Department of Commerce  
Economics and Statistics Administration  
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This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **M. Yvonne Wade**, Chief, Wholesale Census Branch, assisted by **Steven L. Barron**, **Brian D. Gregory**, and **Darrell S. Dow**. Primary staff assistance was provided by **Kristie L. Brown**, **Ryan M. Christians**, **James M. DeLesdernier**, **Jordan D. Hinds**, **Dennis R. Johnson**, **Eric J. Milliner**, **J. Robert Nusz**, **Tyvese C. Savoy**, **Jennifer A. Sekely**, **Gary E. Swenson**, and **John L. Vignali**.

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## CONTENTS

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Introduction to the Economic Census .....	v
Wholesale Trade .....	ix

### Tables

1. Summary Statistics for the United States: 2002 .....	1
2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997 .....	2
3. Product Lines by Kind of Business for the United States: 2002 .....	3
4. Concentration by Largest Firms for the United States: 2002 ...	25

### Appendixes

A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Coverage and Methodology .....	C-1
D. Geographic Notes .....	--
E. Metropolitan and Micropolitan Statistical Areas .....	--

-- Not applicable for this report.

# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7".

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).



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## RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs and digital versatile discs (CD-ROMs and DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Wholesale Trade

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## SCOPE

The Wholesale Trade sector (sector 42) comprises establishments engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The wholesaling process is an intermediate step in the distribution of merchandise. Wholesalers are organized to sell or arrange the purchase or sale of —

1. goods for resale (i.e., goods sold to other wholesalers or retailers),
2. capital or durable nonconsumer goods, or
3. raw and intermediate materials and supplies used in production.

Wholesalers sell merchandise to other businesses and normally operate from a warehouse or office. These warehouses and offices are characterized by having little or no display of merchandise. In addition, neither the design nor the location of the premises is intended to solicit walk-in traffic. Wholesalers do not normally use advertising directed to the general public. Customers are generally reached initially via telephone, in-person marketing, or by specialized advertising that may include Internet or other electronic means. Follow-up orders are either vendor-initiated or client-initiated, generally based on previous sales, and typically exhibit strong ties between sellers and buyers. In fact, transactions are often conducted between wholesalers and clients that have long-standing business relationships.

This sector comprises two main types of wholesalers: merchant wholesalers that sell goods on their own account and business to business electronic markets, and agents and brokers that arrange sales and purchases for others generally for a commission or fee.

1. Establishments that sell goods on their own account are known as wholesale merchants, distributors, jobbers, drop shippers, and import/export merchants. Also included as wholesale merchants are sales offices and sales branches (but not retail stores) maintained by manufacturing, refining, or mining enterprises apart from their plants or mines for the purpose of marketing their products. Merchant wholesale establishments typically maintain their own warehouse, where they receive and handle goods for their customers. Goods are generally sold without transformation, but may include integral functions, such as sorting, packaging, labeling, and other marketing services.
2. Establishments arranging for the purchase or sale of goods owned by others or purchasing goods, generally on a commission basis, are known as business to business electronic markets, agents and brokers, commission merchants, import/export agents and brokers, auction companies, and manufacturers' representatives. These establishments operate from offices and generally do not own or handle the goods they sell.

Some wholesale establishments may be connected with a single manufacturer and promote and sell the particular manufacturer's products to a wide range of other wholesalers or retailers. Other wholesalers may be connected to a retail chain, or a limited number of retail chains, and provide a variety of products needed by the retail operation(s). These wholesalers may obtain the products from a wide range of manufacturers. Still other wholesalers may not take title to the goods, but act as agents and brokers for a commission.

Although wholesaling normally denotes sales in large volumes, durable nonconsumer goods may be sold in single units. Sales of capital or durable nonconsumer goods used in the production of goods and services, such as farm machinery, medium and heavy duty trucks, and industrial machinery, are always included in wholesale trade.

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**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor wholesalers operated by state and local governments.

The tabulations for this sector do not include central administrative offices or other establishments that serve wholesale establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in Nonemployer Statistics. The contribution of nonemployers may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 19 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, employment, operating expenses, and inventory by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents sources of sales data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific questions for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.

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3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
    - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
    - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
    - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
    - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
  4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county".

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). Under the 1997 NAICS, Wholesale Trade was comprised of two subsectors: 421, Wholesale Trade, Durable Goods, and 422, Wholesale Trade,

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Nondurable Goods. In addition, the U.S. Census Bureau presented data in the Wholesale Trade sector by three type-of-operation categories: 1) Merchant wholesalers, 2) Manufacturers' sales branches and offices, and 3) Agents, brokers, and commission merchants.

Under the 2002 NAICS, to recognize production differences in some types of operation, the Wholesale Trade sector was reorganized into three subsectors: 423, Merchant Wholesalers, Durable Goods; 424, Merchant Wholesalers, Nondurable Goods; and 425, Wholesale Electronic Markets and Agents and Brokers. The 2002 NAICS industry definitions for Merchant Wholesalers in subsectors 423 and 424 include type-of-operation categories for manufacturers' sales branches and offices, as well as the 1997 Census Bureau defined merchant wholesalers. Agents and brokers are defined as a separate NAICS industry in subsector 425 and are no longer included in the type-of-operation structure. For 2002, data are presented by two type-of-operation categories: 1) Merchant wholesalers, except manufacturers' sales branches and offices, and 2) Manufacturers' sales branches and offices. For more details, see Types of Operation in Appendix A.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

### **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Services Sector Statistics Division, Wholesale Census Branch, 1-800-541-8345 or [wcb@census.gov](mailto:wcb@census.gov).

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## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
—	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Type of operation and kind of business <sup>1</sup>	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records <sup>2</sup>	Estimated <sup>3</sup>
	<b>WHOLESALE TRADE</b>							
4241	Paper and paper product merchant wholesalers . . . . .	13 280	114 395 762	8 035 428	2 014 598	208 987	3.4	7.1
42411	Printing and writing paper merchant wholesalers . . . . .	1 843	34 414 540	1 523 228	387 210	27 767	1.4	7.5
424110	Printing and writing paper merchant wholesalers . . . . .	1 843	34 414 540	1 523 228	387 210	27 767	1.4	7.5
42412	Stationery and office supplies merchant wholesalers . . . . .	6 773	34 228 647	3 582 710	907 832	116 559	4.7	8.1
424120	Stationery and office supplies merchant wholesalers . . . . .	6 773	34 228 647	3 582 710	907 832	116 559	4.7	8.1
42413	Industrial and personal service paper merchant wholesalers . . . . .	4 664	45 752 575	2 929 490	719 556	64 661	3.9	6.2
424130	Industrial and personal service paper merchant wholesalers . . . . .	4 664	45 752 575	2 929 490	719 556	64 661	3.9	6.2
42492	Book, periodical, and newspaper merchant wholesalers . . . . .	3 466	30 500 439	2 406 529	598 263	76 129	2.2	12.1
424920	Book, periodical, and newspaper merchant wholesalers . . . . .	3 466	30 500 439	2 406 529	598 263	76 129	2.2	12.1
	<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES</b>							
4241	Paper and paper product merchant wholesalers . . . . .	12 378	70 828 008	6 556 225	1 619 278	152 498	5.5	7.1
42411	Printing and writing paper merchant wholesalers . . . . .	1 608	20 181 879	1 265 511	318 118	23 761	2.3	7.2
424110	Printing and writing paper merchant wholesalers . . . . .	1 608	20 181 879	1 265 511	318 118	23 761	2.3	7.2
42412	Stationery and office supplies merchant wholesalers . . . . .	6 328	23 949 348	2 765 837	691 295	71 381	6.7	7.3
424120	Stationery and office supplies merchant wholesalers . . . . .	6 328	23 949 348	2 765 837	691 295	71 381	6.7	7.3
42413	Industrial and personal service paper merchant wholesalers . . . . .	4 442	26 696 781	2 524 877	609 865	57 356	6.7	6.8
424130	Industrial and personal service paper merchant wholesalers . . . . .	4 442	26 696 781	2 524 877	609 865	57 356	6.7	6.8
42492	Book, periodical, and newspaper merchant wholesalers . . . . .	3 264	23 866 917	2 084 585	510 713	70 923	2.7	13.1
424920	Book, periodical, and newspaper merchant wholesalers . . . . .	3 264	23 866 917	2 084 585	510 713	70 923	2.7	13.1
	<b>MANUFACTURERS' SALES BRANCHES AND OFFICES</b>							
4241	Paper and paper product merchant wholesalers . . . . .	902	43 567 754	1 479 203	395 320	56 489	—	7.2
42411	Printing and writing paper merchant wholesalers . . . . .	235	14 232 661	257 717	69 092	4 006	—	7.8
424110	Printing and writing paper merchant wholesalers . . . . .	235	14 232 661	257 717	69 092	4 006	—	7.8
42412	Stationery and office supplies merchant wholesalers . . . . .	445	10 279 299	816 873	216 537	45 178	—	9.9
424120	Stationery and office supplies merchant wholesalers . . . . .	445	10 279 299	816 873	216 537	45 178	—	9.9
42413	Industrial and personal service paper merchant wholesalers . . . . .	222	19 055 794	404 613	109 691	7 305	—	5.3
424130	Industrial and personal service paper merchant wholesalers . . . . .	222	19 055 794	404 613	109 691	7 305	—	5.3
42492	Book, periodical, and newspaper merchant wholesalers . . . . .	202	6 633 522	321 944	87 550	5 206	—	8.5
424920	Book, periodical, and newspaper merchant wholesalers . . . . .	202	6 633 522	321 944	87 550	5 206	—	8.5

<sup>1</sup>For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

<sup>2</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>3</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Type of operation and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>WHOLESALE TRADE</b>					
4221	Paper and paper product wholesalers .....	14 367	122 955 590	8 241 367	213 322
	1997..	15 848	117 062 485	7 730 308	214 350
42211	Printing and writing paper wholesalers .....	1 970	35 739 290	1 546 488	28 448
	1997..	2 309	38 397 487	1 547 334	33 135
422110	Printing and writing paper wholesalers .....	1 970	35 739 290	1 546 488	28 448
	1997..	2 309	38 397 487	1 547 334	33 135
42212	Stationery and office supplies wholesalers .....	7 211	36 762 799	3 646 830	118 007
	1997..	8 046	33 271 034	3 308 237	109 766
422120	Stationery and office supplies wholesalers .....	7 211	36 762 799	3 646 830	118 007
	1997..	8 046	33 271 034	3 308 237	109 766
42213	Industrial and personal service paper wholesalers .....	5 186	50 453 501	3 048 049	66 867
	1997..	5 493	45 393 964	2 874 737	71 449
422130	Industrial and personal service paper wholesalers .....	5 186	50 453 501	3 048 049	66 867
	1997..	5 493	45 393 964	2 874 737	71 449
42292	Book, periodical, and newspaper wholesalers .....	3 699	35 067 965	2 496 855	78 580
	1997..	4 265	33 630 300	2 618 123	89 309
422920	Book, periodical, and newspaper wholesalers .....	3 699	35 067 965	2 496 855	78 580
	1997..	4 265	33 630 300	2 618 123	89 309
<b>MERCHANT WHOLESALERS</b>					
4221	Paper and paper product wholesalers .....	12 378	70 828 008	6 556 225	152 498
	1997..	12 686	66 491 798	5 841 711	158 255
42211	Printing and writing paper wholesalers .....	1 608	20 181 879	1 265 511	23 761
	1997..	1 838	20 477 795	1 203 286	26 584
422110	Printing and writing paper wholesalers .....	1 608	20 181 879	1 265 511	23 761
	1997..	1 838	20 477 795	1 203 286	26 584
42212	Stationery and office supplies wholesalers .....	6 328	23 949 348	2 765 837	71 381
	1997..	6 260	19 572 837	2 310 376	70 818
422120	Stationery and office supplies wholesalers .....	6 328	23 949 348	2 765 837	71 381
	1997..	6 260	19 572 837	2 310 376	70 818
42213	Industrial and personal service paper wholesalers .....	4 442	26 696 781	2 524 877	57 356
	1997..	4 588	26 441 166	2 328 049	60 853
422130	Industrial and personal service paper wholesalers .....	4 442	26 696 781	2 524 877	57 356
	1997..	4 588	26 441 166	2 328 049	60 853
42292	Book, periodical, and newspaper wholesalers .....	3 264	23 866 917	2 084 585	70 923
	1997..	3 257	17 022 288	1 697 252	69 110
422920	Book, periodical, and newspaper wholesalers .....	3 264	23 866 917	2 084 585	70 923
	1997..	3 257	17 022 288	1 697 252	69 110

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
4241		<b>WHOLESALE TRADE</b>						
		Paper and paper product merchant wholesalers .....	13 280	X	114 395 762	X	100.0	82.9
	10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies .....	8	49 255	4 727	9.6	Z	X
	10400	Household and lawn furniture .....	30	612 930	87 975	14.4	.1	X
	10420	Office and business furniture .....	987	12 160 693	1 481 797	12.2	1.3	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	31	54 093	6 001	11.1	Z	X
	10520	Linens, domestics, curtains, and draperies .....	13	33 450	3 039	9.1	Z	X
	10530	Flooring and floor coverings .....	18	293 131	9 878	3.4	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	43	216 414	21 672	10.0	Z	39.2
	10542	Mirrors, lamps, and picture frames .....	9	41 141	2 034	4.9	Z	X
	10543	Other home furnishings .....	32	174 668	19 579	11.2	Z	X
	10800	Photographic equipment and supplies .....	167	5 011 130	176 691	3.5	.2	X
	10900	Office equipment, excluding computers .....	1 143	8 402 687	691 505	8.2	.6	67.9
	10911	Typewriters .....	206	304 948	5 493	1.8	Z	X
	10912	Calculators .....	798	7 390 918	298 210	4.0	.3	X
	10913	Copiers and copier parts and equipment .....	555	5 650 234	268 794	4.8	.2	X
	10914	Dictating, transcribing, and recording machines .....	274	4 819 807	53 331	1.1	Z	X
	10915	Mailing, letter handling, and addressing machines .....	213	4 638 927	65 677	1.4	.1	X
	10920	New computer equipment .....	772	11 347 828	1 621 753	14.3	1.4	78.4
	10921	Computers .....	128	354 087	16 824	4.8	Z	X
	10922	Computer storage devices .....	85	269 224	9 435	3.5	Z	X
	10923	Computer printers .....	341	965 169	57 021	5.9	.1	X
	10924	Other computer peripheral equipment .....	474	10 488 824	1 538 473	14.7	1.3	X
	10930	Used computer equipment .....	11	45 983	718	1.6	Z	X
	10950	Packaged computer software, including game software and cartridges ..	145	513 190	25 802	5.0	Z	X
	10960	Restaurant and hotel equipment and supplies .....	328	3 510 515	304 967	8.7	.3	X
	10970	Store machines and equipment .....	58	834 413	33 906	4.1	Z	X
	11000	Medical, hospital, and surgical supplies .....	15	2 599 229	642 700	24.7	.6	X
	11040	Religious and school supplies .....	71	183 867	11 072	6.0	Z	31.4
	11042	School supplies .....	68	182 839	11 072	6.1	Z	X
	11120	Flat iron and steel products .....	11	37 375	3 471	9.3	Z	X
	11140	Iron and steel wire and wire products .....	18	96 375	3 471	3.6	Z	X
	11160	Other iron and steel products .....	9	8 009	534	6.7	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing .....	12	53 394	10 946	20.5	Z	X
	11400	Electrical apparatus and equipment .....	33	66 476	12 591	18.9	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	28	314 537	5 269	1.7	Z	28.1
	11511	Televisions .....	13	284 970	1 415	.5	Z	X
	11512	Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	36	480 805	39 657	8.2	Z	64.8
	11615	Semiconductors .....	9	56 063	7 742	13.8	Z	X
	11618	Other electronic parts and equipment .....	21	400 433	30 175	7.5	Z	X
	11650	Communications equipment and supplies .....	20	23 913	3 563	14.9	Z	49.0
	11651	Telephones .....	15	14 609	958	6.6	Z	X
	11700	Hardware .....	41	126 203	9 090	7.2	Z	X
	12000	Refrigeration equipment and supplies, including commercial refrigerators .....	9	12 547	2 670	21.3	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	340	3 737 690	189 975	5.1	.2	X
	12340	Materials handling machinery, equipment, and parts .....	46	245 343	25 095	10.2	Z	X
	12360	Other industrial machinery, equipment, and parts .....	45	204 087	17 930	8.8	Z	X
	12450	Industrial containers and supplies .....	301	3 188 455	237 826	7.5	.2	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	706	6 459 675	486 074	7.5	.4	X
	12520	Janitorial equipment and supplies .....	1 402	20 845 798	2 155 289	10.3	1.9	X
	12530	Laundry and dry-cleaning equipment and supplies .....	35	94 507	3 471	3.7	Z	X
	12700	Sporting and recreational goods and supplies .....	19	21 754	2 956	13.6	Z	X
	12800	Toys and hobby goods and supplies .....	106	801 159	154 718	19.3	.1	X
	12930	Recyclable paper and paperboard .....	31	347 296	138 026	39.7	.1	X
	12940	Recyclable materials, excluding metals and paper .....	12	36 308	7 742	21.3	Z	77.1
	12943	Recyclable plastics .....	9	19 769	3 910	19.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches .....	17	19 592	3 859	19.7	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	6	30 380	685	2.3	Z	X
	13150	Miscellaneous durable goods .....	45	727 216	148 434	20.4	.1	X
	13200	Printing and writing paper .....	3 287	44 410 750	31 290 574	70.5	27.4	72.8
	13211	Newsprint .....	521	14 348 665	5 603 264	39.1	4.9	X
	13212	Fine roll paper .....	829	16 691 317	6 423 125	38.5	5.6	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	2 706	36 486 304	19 264 185	52.8	16.8	X
	13300	Office paper, office supplies, greeting cards, and labels .....	7 806	46 300 444	28 639 712	61.9	25.0	69.3
	13311	Business forms .....	4 780	15 684 862	4 909 267	31.3	4.3	X
	13312	Office and consumer paper, including stationery .....	3 529	26 054 907	4 757 243	18.3	4.2	X
	13313	Inked ribbons, pens, and pencils .....	2 293	12 785 944	1 450 772	11.3	1.3	X
	13314	Toner and toner cartridges .....	2 529	14 164 219	2 936 598	20.7	2.6	X
	13315	Greeting cards .....	682	9 045 077	6 594 266	72.9	5.8	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	4 795	33 994 025	7 991 566	23.5	7.0	X
	13400	Paper and plastic products .....	5 695	61 957 514	43 044 519	69.5	37.6	71.3
	13411	Cardboard boxes .....	2 343	15 117 611	4 551 303	30.1	4.0	X
	13412	Paper dishes, cups, and napkins .....	1 757	21 689 866	3 894 859	18.0	3.4	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	3 092	28 530 674	11 065 925	38.8	9.7	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	1 331	13 148 247	3 175 805	24.2	2.8	X
	13415	Other paper and plastic products .....	2 674	36 866 671	20 356 627	55.2	17.8	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
4241		<b>WHOLESALE TRADE—Con.</b>						
		Paper and paper product merchant wholesalers—Con.						
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries . . . .	95	869 104	54 798	6.3	Z	X
	13600	Knit and woven piece goods . . . . .	7	9 014	1 602	17.8	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings . . . . .	21	712 684	24 441	3.4	Z	X
	13800	Men's and boys' wear . . . . .	31	38 139	3 278	8.6	Z	X
	13900	Women's, misses', and girls' wear . . . . .	22	25 767	1 731	6.7	Z	X
	14100	Packaged frozen food . . . . .	37	290 673	53 926	18.6	Z	79.1
	14112	Frozen fish and seafood products . . . . .	14	202 886	2 896	1.4	Z	X
	14113	Frozen vegetables . . . . .	9	45 270	3 051	6.7	Z	X
	14114	Frozen fruits and fruit juices . . . . .	16	227 051	40 235	17.7	Z	X
	14115	Frozen meat products . . . . .	12	48 407	1 289	2.7	Z	X
	14117	Other frozen foods, excluding frozen dairy products . . . . .	11	172 311	2 146	1.2	Z	X
	14118	Frozen poultry products . . . . .	7	50 247	2 787	5.5	Z	X
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products . . . . .	29	285 923	52 058	18.2	Z	81.0
	14212	Cheese . . . . .	17	71 426	6 853	9.6	Z	X
	14214	Ice cream and other frozen dairy products . . . . .	7	147 608	29 544	20.0	Z	X
	14216	Other dairy products . . . . .	15	219 637	15 386	7.0	Z	X
	14400	Confectioneries . . . . .	60	394 293	36 296	9.2	Z	46.4
	14411	Candy . . . . .	40	183 930	18 684	10.2	Z	X
	14412	Chewing gum . . . . .	26	135 918	2 940	2.2	Z	X
	14413	Nuts . . . . .	30	265 139	6 343	2.4	Z	X
	14414	Chips and popcorn . . . . .	22	144 205	3 319	2.3	Z	X
	14415	Other confectioneries . . . . .	18	121 737	5 010	4.1	Z	X
	14600	Fresh meat and meat products . . . . .	15	67 276	5 873	8.7	Z	75.7
	14616	Sausage and prepared meats not made on location . . . . .	13	63 200	3 023	4.8	Z	X
	14700	Fresh fruits and vegetables . . . . .	9	151 905	6 941	4.6	Z	X
	14800	Coffee, tea, and spices . . . . .	30	262 565	10 553	4.0	Z	X
	14820	Bread and baked goods . . . . .	25	229 035	13 587	5.9	Z	29.6
	14821	Bread and rolls . . . . .	6	24 904	1 286	5.2	Z	X
	14822	Cookies, cakes, and other baked goods . . . . .	22	213 202	12 301	5.8	Z	X
	14830	Canned food . . . . .	40	240 953	20 015	8.3	Z	43.9
	14831	Canned and bottled fruits, vegetables, and juices . . . . .	35	209 925	12 525	6.0	Z	X
	14833	Canned meat . . . . .	7	9 944	273	2.7	Z	X
	14834	Canned fish and seafood . . . . .	7	38 861	620	1.6	Z	X
	14835	Canned milk . . . . .	8	139 373	681	.5	Z	X
	14836	Other canned food, including canned poultry products . . . . .	14	42 416	5 419	12.8	Z	X
	14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast . . . . .	11	63 805	8 810	13.8	Z	X
	14850	Soft drinks and bottled water . . . . .	45	359 331	13 922	3.9	Z	X
	14860	Grocery specialties . . . . .	159	1 545 307	115 342	7.5	.1	X
	14900	Grain, beans, and seeds . . . . .	9	13 615	801	5.9	Z	X
	15300	Plastics materials and basic shapes . . . . .	184	844 214	92 481	11.0	.1	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	517	4 295 028	339 629	7.9	.3	X
	15900	Tobacco and tobacco products . . . . .	15	18 366	2 642	14.4	Z	X
	16000	Paint, paint supplies, wallpaper, and wallpaper supplies . . . . .	11	23 465	534	2.3	Z	X
	16100	Books, periodicals, newspapers, and other printed materials . . . . .	185	425 650	27 412	6.4	Z	30.7
	16101	Books . . . . .	117	332 435	12 893	3.9	Z	X
	16102	Periodicals, newspapers, and other printed materials . . . . .	67	87 319	11 488	13.2	Z	X
	16110	Flowers and florists' supplies . . . . .	10	24 573	2 403	9.8	Z	X
	16120	Art goods, including novelties and souvenirs . . . . .	404	8 633 034	672 593	7.8	.6	X
	16130	Textile bags, bagging, and burlap . . . . .	8	26 571	6 988	26.3	Z	X
	16150	Wigs, yarns, and leather products . . . . .	30	95 938	19 931	20.8	Z	X
	17000	Service receipts and labor charges, including installed parts . . . . .	961	3 775 070	244 767	6.5	.2	65.9
	1701	Labor charges for repair work . . . . .	595	2 461 918	67 099	2.7	.1	X
	1702	Parts installed in repair work . . . . .	497	2 003 214	42 085	2.1	Z	X
	1703	Other service receipts and labor charges . . . . .	386	1 338 276	135 583	10.1	.1	X
	19720	Receipts for service contracts . . . . .	275	835 033	70 376	8.4	.1	X
	19730	Advertising specialties, including paper novelties . . . . .	58	111 263	11 684	10.5	Z	X
	19740	Receipts for installing equipment . . . . .	28	74 407	3 196	4.3	Z	X
	19810	Miscellaneous commodities . . . . .	737	6 664 672	609 832	9.2	.5	X
	19940	Rental and operating lease receipts . . . . .	156	707 818	25 357	3.6	Z	X
	19960	Custom computer software . . . . .	16	81 910	4 324	5.3	Z	X
	19970	Receipts for printing or photocopying performed at this establishment . .	188	302 789	27 210	9.0	Z	X
42411		Printing and writing paper merchant wholesalers . . . . .	1 843	X	34 414 540	X	100.0	87.5
	10420	Office and business furniture . . . . .	17	20 787	2 624	12.6	Z	X
	10800	Photographic equipment and supplies . . . . .	38	921 574	52 640	5.7	.2	X
	10900	Office equipment, excluding computers . . . . .	24	109 182	9 082	8.3	Z	X
	10920	New computer equipment . . . . .	32	147 631	5 933	4.0	Z	87.5
	10921	Computers . . . . .	10	19 914	231	1.2	Z	X
	10923	Computer printers . . . . .	17	21 990	2 537	11.5	Z	X
	10924	Other computer peripheral equipment . . . . .	12	110 447	3 165	2.9	Z	X
	10950	Packaged computer software, including game software and cartridges . .	8	4 238	202	4.8	Z	X
	10960	Restaurant and hotel equipment and supplies . . . . .	9	260 978	2 575	1.0	Z	X
	12320	General-purpose industrial machinery, equipment, and parts . . . . .	52	1 359 584	51 487	3.8	.2	X
	12450	Industrial containers and supplies . . . . .	29	1 140 894	78 889	6.9	.2	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	86	2 111 915	98 857	4.7	.3	X
	12520	Janitorial equipment and supplies . . . . .	196	5 752 944	595 273	10.3	1.7	X
	12800	Toys and hobby goods and supplies . . . . .	7	10 293	2 018	19.6	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
42411		<b>WHOLESALE TRADE—Con.</b>							
		Printing and writing paper merchant wholesalers—Con.							
	13200	Printing and writing paper . . . . .	1 843	34 414 540	29 890 407	86.9	86.9	75.8	
	13211	Newsprint . . . . .	259	12 552 630	5 530 458	44.1	16.1	X	
	13212	Fine roll paper . . . . .	641	14 776 662	6 157 033	41.7	17.9	X	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	1 540	28 295 949	18 202 916	64.3	52.9	X	
	13300	Office paper, office supplies, greeting cards, and labels . . . . .	593	7 258 740	1 840 439	25.4	5.3	79.3	
	13311	Business forms . . . . .	308	3 643 001	650 664	17.9	1.9	X	
	13312	Office and consumer paper, including stationery . . . . .	322	4 985 601	875 522	17.6	2.5	X	
	13313	Inked ribbons, pens, and pencils . . . . .	95	383 639	15 959	4.2	Z	X	
	13314	Toner and toner cartridges . . . . .	115	698 638	19 044	2.7	.1	X	
	13315	Greeting cards . . . . .	12	7 889	295	3.7	Z	X	
	13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	394	5 477 357	278 955	5.1	.8	X	
	13400	Paper and plastic products . . . . .	327	7 838 447	1 656 913	21.1	4.8	77.3	
	13411	Cardboard boxes . . . . .	125	2 843 359	160 598	5.6	.5	X	
	13412	Paper dishes, cups, and napkins . . . . .	71	1 504 313	70 960	4.7	.2	X	
	13413	Industrial paper and plastic, including wrapping, bags, and cartons . . . .	270	7 181 942	1 131 653	15.8	3.3	X	
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies . . . . .	64	1 560 766	52 677	3.4	.2	X	
	13415	Other paper and plastic products . . . . .	69	2 261 978	241 025	10.7	.7	X	
	15300	Plastics materials and basic shapes . . . . .	17	172 353	202	.1	Z	X	
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	50	799 031	15 714	2.0	Z	X	
	16100	Books, periodicals, newspapers, and other printed materials . . . . .	10	9 687	2 825	29.2	Z	X	
	16120	Art goods, including novelties and souvenirs . . . . .	13	10 696	1 009	9.4	Z	39.3	
	16121	Art goods . . . . .	7	10 595	1 004	9.5	Z	X	
	16122	Novelties and souvenirs . . . . .	7	101	5	5.0	Z	X	
	19700	Service receipts and labor charges, including installed parts . . . . .	51	836 927	13 944	1.7	Z	86.3	
	19701	Labor charges for repair work . . . . .	31	653 632	7 351	1.1	Z	X	
	19702	Parts installed in repair work . . . . .	24	452 125	4 229	.9	Z	X	
	19703	Other service receipts and labor charges . . . . .	16	119 525	2 364	2.0	Z	X	
	19720	Receipts for service contracts . . . . .	10	90 011	1 615	1.8	Z	X	
	19730	Advertising specialties, including paper novelties . . . . .	12	5 651	1 009	17.9	Z	X	
	19810	Miscellaneous commodities . . . . .	56	579 762	37 389	6.4	.1	X	
	19940	Rental and operating lease receipts . . . . .	12	82 342	605	.7	Z	X	
	19970	Receipts for printing or photocopying performed at this establishment . . .	17	39 153	7 467	19.1	Z	X	
	424110		Printing and writing paper merchant wholesalers . . . . .	1 843	X	34 414 540	X	100.0	87.5
		10420	Office and business furniture . . . . .	17	20 787	2 624	12.6	Z	X
		10800	Photographic equipment and supplies . . . . .	38	921 574	52 640	5.7	.2	X
		10900	Office equipment, excluding computers . . . . .	24	109 182	9 082	8.3	Z	X
		10920	New computer equipment . . . . .	32	147 631	5 933	4.0	Z	87.5
		10921	Computers . . . . .	10	19 914	231	1.2	Z	X
		10923	Computer printers . . . . .	17	21 990	2 537	11.5	Z	X
		10924	Other computer peripheral equipment . . . . .	12	110 447	3 165	2.9	Z	X
		10950	Packaged computer software, including game software and cartridges . .	8	4 238	202	4.8	Z	X
		10960	Restaurant and hotel equipment and supplies . . . . .	9	260 978	2 575	1.0	Z	X
		12320	General-purpose industrial machinery, equipment, and parts . . . . .	52	1 359 584	51 487	3.8	.2	X
		12450	Industrial containers and supplies . . . . .	29	1 140 894	78 889	6.9	.2	X
		12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	86	2 111 915	98 857	4.7	.3	X
12520		Janitorial equipment and supplies . . . . .	196	5 752 944	595 273	10.3	1.7	X	
12800		Toys and hobby goods and supplies . . . . .	7	10 293	2 018	19.6	Z	X	
13200		Printing and writing paper . . . . .	1 843	34 414 540	29 890 407	86.9	86.9	75.8	
13211		Newsprint . . . . .	259	12 552 630	5 530 458	44.1	16.1	X	
13212		Fine roll paper . . . . .	641	14 776 662	6 157 033	41.7	17.9	X	
13213		Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	1 540	28 295 949	18 202 916	64.3	52.9	X	
13300		Office paper, office supplies, greeting cards, and labels . . . . .	593	7 258 740	1 840 439	25.4	5.3	79.3	
13311		Business forms . . . . .	308	3 643 001	650 664	17.9	1.9	X	
13312		Office and consumer paper, including stationery . . . . .	322	4 985 601	875 522	17.6	2.5	X	
13313		Inked ribbons, pens, and pencils . . . . .	95	383 639	15 959	4.2	Z	X	
13314		Toner and toner cartridges . . . . .	115	698 638	19 044	2.7	.1	X	
13315		Greeting cards . . . . .	12	7 889	295	3.7	Z	X	
13316		Other office supplies, including envelopes, ruled forms, and labels . . . .	394	5 477 357	278 955	5.1	.8	X	
13400		Paper and plastic products . . . . .	327	7 838 447	1 656 913	21.1	4.8	77.3	
13411		Cardboard boxes . . . . .	125	2 843 359	160 598	5.6	.5	X	
13412		Paper dishes, cups, and napkins . . . . .	71	1 504 313	70 960	4.7	.2	X	
13413		Industrial paper and plastic, including wrapping, bags, and cartons . . . .	270	7 181 942	1 131 653	15.8	3.3	X	
13414		Disposable plastic boxes, containers, cups, dishes, and supplies . . . . .	64	1 560 766	52 677	3.4	.2	X	
13415		Other paper and plastic products . . . . .	69	2 261 978	241 025	10.7	.7	X	
15300		Plastics materials and basic shapes . . . . .	17	172 353	202	.1	Z	X	
15330		Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	50	799 031	15 714	2.0	Z	X	
16100		Books, periodicals, newspapers, and other printed materials . . . . .	10	9 687	2 825	29.2	Z	X	
16120		Art goods, including novelties and souvenirs . . . . .	13	10 696	1 009	9.4	Z	39.3	
16121		Art goods . . . . .	7	10 595	1 004	9.5	Z	X	
16122		Novelties and souvenirs . . . . .	7	101	5	5.0	Z	X	
19700		Service receipts and labor charges, including installed parts . . . . .	51	836 927	13 944	1.7	Z	86.3	
19701		Labor charges for repair work . . . . .	31	653 632	7 351	1.1	Z	X	
19702		Parts installed in repair work . . . . .	24	452 125	4 229	.9	Z	X	
19703		Other service receipts and labor charges . . . . .	16	119 525	2 364	2.0	Z	X	
19720		Receipts for service contracts . . . . .	10	90 011	1 615	1.8	Z	X	
19730		Advertising specialties, including paper novelties . . . . .	12	5 651	1 009	17.9	Z	X	
19810		Miscellaneous commodities . . . . .	56	579 762	37 389	6.4	.1	X	
19940		Rental and operating lease receipts . . . . .	12	82 342	605	.7	Z	X	
19970		Receipts for printing or photocopying performed at this establishment . . .	17	39 153	7 467	19.1	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42412		<b>WHOLESALE TRADE—Con.</b>						
		Stationery and office supplies merchant wholesalers .....	6 773	X	34 228 647	X	100.0	77.9
	10400	Household and lawn furniture .....	24	584 364	87 174	14.9	.3	X
	10420	Office and business furniture .....	941	11 978 390	1 471 965	12.3	4.3	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	24	25 626	3 592	14.0	Z	X
	10520	Linens, domestics, curtains, and draperies .....	7	24 907	1 437	5.8	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	23	43 348	1 916	4.4	Z	X
	10800	Photographic equipment and supplies .....	116	4 029 238	115 434	2.9	.3	X
	10900	Office equipment, excluding computers .....	1 093	8 138 130	624 759	7.7	1.8	65.8
	10911	Typewriters .....	199	282 464	3 965	1.4	Z	X
	10912	Calculators .....	794	7 371 210	296 686	4.0	.9	X
	10913	Copiers and copier parts and equipment .....	522	5 489 904	220 042	4.0	.6	X
	10914	Dictating, transcribing, and recording machines .....	270	4 769 279	49 267	1.0	.1	X
	10915	Mailing, letter handling, and addressing machines .....	201	4 554 470	54 799	1.2	.2	X
	10920	New computer equipment .....	719	11 146 270	1 613 951	14.5	4.7	73.8
	10921	Computers .....	110	324 705	16 386	5.0	Z	X
	10922	Computer storage devices .....	85	269 224	9 435	3.5	Z	X
	10923	Computer printers .....	309	899 073	54 155	6.0	.2	X
	10924	Other computer peripheral equipment .....	458	10 372 637	1 533 975	14.8	4.5	X
	10930	Used computer equipment .....	11	45 983	718	1.6	Z	X
	10950	Packaged computer software, including game software and cartridges ..	120	451 020	21 862	4.8	.1	X
	10960	Restaurant and hotel equipment and supplies .....	26	56 041	4 071	7.3	Z	X
	10970	Store machines and equipment .....	33	35 685	4 071	11.4	Z	X
	11000	Medical, hospital, and surgical supplies .....	6	33 698	4 863	14.4	Z	X
	11040	Religious and school supplies .....	65	175 858	10 538	6.0	Z	28.6
	11042	School supplies .....	62	174 830	10 538	6.0	Z	X
	11400	Electrical apparatus and equipment .....	20	33 769	11 256	33.3	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	26	313 736	5 269	1.7	Z	26.5
	11511	Televisions .....	13	284 970	1 415	.5	Z	X
	11512	Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	24	421 917	31 511	7.5	.1	68.6
	11618	Other electronic parts and equipment .....	21	400 433	30 175	7.5	.1	X
	11650	Communications equipment and supplies .....	15	14 609	958	6.6	Z	46.4
	11651	Telephones .....	15	14 609	958	6.6	Z	X
	11700	Hardware .....	11	32 022	1 882	5.9	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	42	518 091	13 589	2.6	Z	X
	12450	Industrial containers and supplies .....	16	81 907	3 113	3.8	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	99	552 920	73 053	13.2	.2	45.4
	12461	Printing and duplicating inks .....	96	531 436	67 297	12.7	.2	X
	12520	Janitorial equipment and supplies .....	364	6 642 885	275 456	4.1	.8	X
	12700	Sporting and recreational goods and supplies .....	16	17 483	2 155	12.3	Z	X
	12800	Toys and hobby goods and supplies .....	81	753 224	150 297	20.0	.4	X
	13000	Jewelry, diamonds, gemstones, and watches .....	15	17 723	3 592	20.3	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	6	30 380	685	2.3	Z	X
	13150	Miscellaneous durable goods .....	33	531 436	87 653	16.5	.3	X
	13200	Printing and writing paper .....	1 085	6 679 759	922 145	13.8	2.7	71.8
	13211	Newsprint .....	34	34 606	2 094	6.1	Z	X
	13212	Fine roll paper .....	112	720 410	75 128	10.4	.2	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	1 019	6 541 573	844 923	12.9	2.5	X
	13300	Office paper, office supplies, greeting cards, and labels .....	6 773	34 228 647	26 513 798	77.5	77.5	62.5
	13311	Business forms .....	4 339	10 493 040	4 223 212	40.2	12.3	X
	13312	Office and consumer paper, including stationery .....	2 968	18 197 868	3 773 541	20.7	11.0	X
	13313	Inked ribbons, pens, and pencils .....	2 139	12 044 087	1 417 664	11.8	4.1	X
	13314	Toner and toner cartridges .....	2 367	13 211 529	2 912 009	22.0	8.5	X
	13315	Greeting cards .....	663	9 030 698	6 592 795	73.0	19.3	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	4 162	26 129 707	7 594 577	29.1	22.2	X
	13400	Paper and plastic products .....	704	8 366 492	704 519	8.4	2.1	69.2
	13411	Cardboard boxes .....	159	376 589	15 234	4.0	Z	X
	13412	Paper dishes, cups, and napkins .....	314	5 617 002	389 948	6.9	1.1	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	137	490 304	51 142	10.4	.1	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	57	300 511	5 517	1.8	Z	X
	13415	Other paper and plastic products .....	278	2 743 477	242 678	8.8	.7	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	36	307 200	31 957	10.4	.1	29.3
	13512	Nonprescription pharmaceuticals .....	33	285 716	15 207	5.3	Z	X
	13513	Cosmetics and beauty supplies .....	33	285 716	15 208	5.3	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings .....	13	663 397	6 706	1.0	Z	X
	13800	Men's and boys' wear .....	18	17 244	1 676	9.7	Z	X
	13900	Women's, misses', and girls' wear .....	15	16 286	1 197	7.4	Z	X
	14400	Confectioneries .....	8	46 701	11 735	25.1	Z	42.3
	14411	Candy .....	8	46 701	6 521	14.0	Z	X
	14850	Soft drinks and bottled water .....	7	125 734	4 311	3.4	Z	X
	14860	Grocery specialties .....	36	288 829	11 017	3.8	Z	X
	15300	Plastics materials and basic shapes .....	18	25 626	718	2.8	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	67	1 059 688	47 317	4.5	.1	X
	16100	Books, periodicals, newspapers, and other printed materials .....	161	358 832	22 718	6.3	.1	30.2
	16101	Books .....	117	332 435	12 893	3.9	Z	X
	16102	Periodicals, newspapers, and other printed materials .....	53	30 188	9 619	31.9	Z	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42412		<b>WHOLESALE TRADE—Con.</b>						
		Stationery and office supplies merchant wholesalers—Con.						
	16120	Art goods, including novelties and souvenirs .....	368	8 393 814	602 173	7.2	1.8	X
	16150	Wigs, yarns, and leather products .....	23	75 440	16 525	21.9	Z	X
	19700	Service receipts and labor charges, including installed parts .....	630	1 628 320	132 124	8.1	.4	53.5
	19701	Labor charges for repair work .....	371	868 184	36 878	4.2	.1	X
	19702	Parts installed in repair work .....	296	612 636	20 170	3.3	.1	X
	19703	Other service receipts and labor charges .....	273	792 235	75 076	9.5	.2	X
	19720	Receipts for service contracts .....	245	633 700	62 507	9.9	.2	X
	19730	Advertising specialties, including paper novelties .....	41	98 671	9 340	9.5	Z	X
	19740	Receipts for installing equipment .....	23	56 520	2 395	4.2	Z	X
	19810	Miscellaneous commodities .....	383	4 470 563	456 886	10.2	1.3	X
	19940	Rental and operating lease receipts .....	60	88 204	3 935	4.5	Z	37.2
	19942	Photocopying machine rental .....	37	70 765	3 598	5.1	Z	X
	19943	Other office machine rental receipts .....	13	10 932	138	1.3	Z	X
	19944	Other rental receipts .....	10	5 701	89	1.6	Z	X
	19960	Custom computer software .....	13	78 075	3 113	4.0	Z	X
	19970	Receipts for printing or photocopying performed at this establishment ...	166	248 953	18 408	7.4	.1	X
424120		Stationery and office supplies merchant wholesalers .....	6 773	X	34 228 647	X	100.0	77.9
	10400	Household and lawn furniture .....	24	584 364	87 174	14.9	.3	X
	10420	Office and business furniture .....	941	11 978 390	1 471 965	12.3	4.3	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	24	25 626	3 592	14.0	Z	X
	10520	Linens, domestics, curtains, and draperies .....	7	24 907	1 437	5.8	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	23	43 348	1 916	4.4	Z	X
	10800	Photographic equipment and supplies .....	116	4 029 238	115 434	2.9	.3	X
	10900	Office equipment, excluding computers .....	1 093	8 138 130	624 759	7.7	1.8	65.8
	10911	Typewriters .....	199	282 464	3 965	1.4	Z	X
	10912	Calculators .....	794	7 371 210	296 686	4.0	.9	X
	10913	Copiers and copier parts and equipment .....	522	5 489 904	220 042	4.0	.6	X
	10914	Dictating, transcribing, and recording machines .....	270	4 769 279	49 267	1.0	.1	X
	10915	Mailing, letter handling, and addressing machines .....	201	4 554 470	54 799	1.2	.2	X
	10920	New computer equipment .....	719	11 146 270	1 613 951	14.5	4.7	73.8
	10921	Computers .....	110	324 705	16 386	5.0	Z	X
	10922	Computer storage devices .....	85	269 224	9 435	3.5	Z	X
	10923	Computer printers .....	309	899 073	54 155	6.0	.2	X
	10924	Other computer peripheral equipment .....	458	10 372 637	1 533 975	14.8	4.5	X
	10930	Used computer equipment .....	11	45 983	718	1.6	Z	X
	10950	Packaged computer software, including game software and cartridges ..	120	451 020	21 862	4.8	.1	X
	10960	Restaurant and hotel equipment and supplies .....	26	56 041	4 071	7.3	Z	X
	10970	Store machines and equipment .....	33	35 685	4 071	11.4	Z	X
	11000	Medical, hospital, and surgical supplies .....	6	33 698	4 863	14.4	Z	X
	11040	Religious and school supplies .....	65	175 858	10 538	6.0	Z	28.6
	11042	School supplies .....	62	174 830	10 538	6.0	Z	X
	11400	Electrical apparatus and equipment .....	20	33 769	11 256	33.3	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	26	313 736	5 269	1.7	Z	26.5
	11511	Televisions .....	13	284 970	1 415	.5	Z	X
	11512	Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	24	421 917	31 511	7.5	.1	68.6
	11618	Other electronic parts and equipment .....	21	400 433	30 175	7.5	.1	X
	11650	Communications equipment and supplies .....	15	14 609	958	6.6	Z	46.4
	11651	Telephones .....	15	14 609	958	6.6	Z	X
	11700	Hardware .....	11	32 022	1 882	5.9	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	42	518 091	13 589	2.6	Z	X
	12450	Industrial containers and supplies .....	16	81 907	3 113	3.8	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	99	552 920	73 053	13.2	.2	45.4
	12461	Printing and duplicating inks .....	96	531 436	67 297	12.7	.2	X
	12520	Janitorial equipment and supplies .....	364	6 642 885	275 456	4.1	.8	X
	12700	Sporting and recreational goods and supplies .....	16	17 483	2 155	12.3	Z	X
	12800	Toys and hobby goods and supplies .....	81	753 224	150 297	20.0	.4	X
	13000	Jewelry, diamonds, gemstones, and watches .....	15	17 723	3 592	20.3	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	6	30 380	685	2.3	Z	X
	13150	Miscellaneous durable goods .....	33	531 436	87 653	16.5	.3	X
	13200	Printing and writing paper .....	1 085	6 679 759	922 145	13.8	2.7	71.8
	13211	Newsprint .....	34	34 606	2 094	6.1	Z	X
	13212	Fine roll paper .....	112	720 410	75 128	10.4	.2	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	1 019	6 541 573	844 923	12.9	2.5	X
	13300	Office paper, office supplies, greeting cards, and labels .....	6 773	34 228 647	26 513 798	77.5	77.5	62.5
	13311	Business forms .....	4 339	10 493 040	4 223 212	40.2	12.3	X
	13312	Office and consumer paper, including stationery .....	2 968	18 197 868	3 773 541	20.7	11.0	X
	13313	Inked ribbons, pens, and pencils .....	2 139	12 044 087	1 417 664	11.8	4.1	X
	13314	Toner and toner cartridges .....	2 367	13 211 529	2 912 009	22.0	8.5	X
	13315	Greeting cards .....	663	9 030 698	6 592 795	73.0	19.3	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	4 162	26 129 707	7 594 577	29.1	22.2	X
	13400	Paper and plastic products .....	704	8 366 492	704 519	8.4	2.1	69.2
	13411	Cardboard boxes .....	159	376 589	15 234	4.0	Z	X
	13412	Paper dishes, cups, and napkins .....	314	5 617 002	389 948	6.9	1.1	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	137	490 304	51 142	10.4	.1	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	57	300 511	5 517	1.8	Z	X
	13415	Other paper and plastic products .....	278	2 743 477	242 678	8.8	.7	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
424120		<b>WHOLESALE TRADE—Con.</b>							
		Stationery and office supplies merchant wholesalers—Con.							
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries . . . .	36	307 200	31 957	10.4	.1	29.3	
	13512	Nonprescription pharmaceuticals . . . . .	33	285 716	15 207	5.3	Z	X	
	13513	Cosmetics and beauty supplies . . . . .	33	285 716	15 208	5.3	Z	X	
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings . . . . .	13	663 397	6 706	1.0	Z	X	
	13800	Men's and boys' wear . . . . .	18	17 244	1 676	9.7	Z	X	
	13900	Women's, misses', and girls' wear . . . . .	15	16 286	1 197	7.4	Z	X	
	14400	Confectioneries . . . . .	8	46 701	11 735	25.1	Z	42.3	
	14411	Candy . . . . .	8	46 701	6 521	14.0	Z	X	
	14850	Soft drinks and bottled water . . . . .	7	125 734	4 311	3.4	Z	X	
	14860	Grocery specialties . . . . .	36	288 829	11 017	3.8	Z	X	
	15300	Plastics materials and basic shapes . . . . .	18	25 626	718	2.8	Z	X	
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	67	1 059 688	47 317	4.5	.1	X	
	16100	Books, periodicals, newspapers, and other printed materials . . . . .	161	358 832	22 718	6.3	.1	30.2	
	16101	Books . . . . .	117	332 435	12 893	3.9	Z	X	
	16102	Periodicals, newspapers, and other printed materials . . . . .	53	30 188	9 619	31.9	Z	X	
	16120	Art goods, including novelties and souvenirs . . . . .	368	8 393 814	602 173	7.2	1.8	X	
	16150	Wigs, yarns, and leather products . . . . .	23	75 440	16 525	21.9	Z	X	
	19700	Service receipts and labor charges, including installed parts . . . . .	630	1 628 320	132 124	8.1	.4	53.5	
	19701	Labor charges for repair work . . . . .	371	868 184	36 878	4.2	.1	X	
	19702	Parts installed in repair work . . . . .	296	612 636	20 170	3.3	.1	X	
	19703	Other service receipts and labor charges . . . . .	273	792 235	75 076	9.5	.2	X	
	19720	Receipts for service contracts . . . . .	245	633 700	62 507	9.9	.2	X	
	19730	Advertising specialties, including paper novelties . . . . .	41	98 671	9 340	9.5	Z	X	
	19740	Receipts for installing equipment . . . . .	23	56 520	2 395	4.2	Z	X	
	19810	Miscellaneous commodities . . . . .	383	4 470 563	456 886	10.2	1.3	X	
	19940	Rental and operating lease receipts . . . . .	60	88 204	3 935	4.5	Z	37.2	
	19942	Photocopying machine rental . . . . .	37	70 765	3 598	5.1	Z	X	
	19943	Other office machine rental receipts . . . . .	13	10 932	138	1.3	Z	X	
	19944	Other rental receipts . . . . .	10	5 701	89	1.6	Z	X	
	19960	Custom computer software . . . . .	13	78 075	3 113	4.0	Z	X	
	19970	Receipts for printing or photocopying performed at this establishment . . .	166	248 953	18 408	7.4	.1	X	
	42413		Industrial and personal service paper merchant wholesalers . . . . .	4 664	X	45 752 575	X	100.0	83.2
		10400	Household and lawn furniture . . . . .	6	28 566	801	2.8	Z	X
		10420	Office and business furniture . . . . .	29	161 516	7 208	4.5	Z	X
		10520	Linens, domestics, curtains, and draperies . . . . .	6	8 543	1 602	18.8	Z	72.0
		10524	Towels and washcloths . . . . .	6	8 543	604	7.1	Z	X
		10530	Flooring and floor coverings . . . . .	18	293 131	9 878	3.4	Z	X
		10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils . . . . .	18	172 461	19 756	11.5	Z	48.1
		10542	Mirrors, lamps, and picture frames . . . . .	9	41 141	2 034	4.9	Z	X
		10543	Other home furnishings . . . . .	9	131 320	17 663	13.5	Z	X
		10800	Photographic equipment and supplies . . . . .	13	60 318	8 617	14.3	Z	X
		10900	Office equipment, excluding computers . . . . .	26	155 375	57 664	37.1	.1	X
10920		New computer equipment . . . . .	21	53 927	1 869	3.5	Z	43.3	
10921		Computers . . . . .	8	9 468	207	2.2	Z	X	
10923		Computer printers . . . . .	15	44 106	329	.7	Z	X	
10950		Packaged computer software, including game software and cartridges . .	17	57 932	3 738	6.5	Z	X	
10960		Restaurant and hotel equipment and supplies . . . . .	293	3 193 496	298 321	9.3	.7	X	
10970		Store machines and equipment . . . . .	23	795 297	29 633	3.7	.1	X	
11000		Medical, hospital, and surgical supplies . . . . .	9	2 565 531	637 837	24.9	1.4	X	
11040		Religious and school supplies . . . . .	6	8 009	534	6.7	Z	53.6	
11042		School supplies . . . . .	6	8 009	534	6.7	Z	X	
11120		Flat iron and steel products . . . . .	11	37 375	3 471	9.3	Z	X	
11140		Iron and steel wire and wire products . . . . .	18	96 375	3 471	3.6	Z	X	
11160		Other iron and steel products . . . . .	9	8 009	534	6.7	Z	X	
11220		Aluminum shapes and forms, including pipes and tubing . . . . .	12	53 394	10 946	20.5	Z	X	
11400		Electrical apparatus and equipment . . . . .	11	32 303	1 335	4.1	Z	X	
11600		Electronic parts and equipment, excluding communications equipment . .	9	56 063	7 742	13.8	Z	X	
11700		Hardware . . . . .	27	93 172	7 208	7.7	Z	X	
12000		Refrigeration equipment and supplies, including commercial refrigerators . . . . .	9	12 547	2 670	21.3	Z	X	
12320		General-purpose industrial machinery, equipment, and parts . . . . .	246	1 860 015	124 899	6.7	.3	X	
12340		Materials handling machinery, equipment, and parts . . . . .	46	245 343	25 095	10.2	.1	X	
12360		Other industrial machinery, equipment, and parts . . . . .	40	198 891	17 086	8.6	Z	X	
12450		Industrial containers and supplies . . . . .	256	1 965 654	155 824	7.9	.3	X	
12460		Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	521	3 794 840	314 164	8.3	.7	X	
12520		Janitorial equipment and supplies . . . . .	842	8 449 969	1 284 560	15.2	2.8	X	
12530		Laundry and dry-cleaning equipment and supplies . . . . .	35	94 507	3 471	3.7	Z	X	
12800		Toys and hobby goods and supplies . . . . .	18	37 642	2 403	6.4	Z	X	
12930		Recyclable paper and paperboard . . . . .	29	325 701	128 944	39.6	.3	X	
12940		Recyclable materials, excluding metals and paper . . . . .	12	36 308	7 742	21.3	Z	77.3	
12943		Recyclable plastics . . . . .	9	19 769	3 910	19.8	Z	X	
13150		Miscellaneous durable goods . . . . .	8	158 312	48 054	30.4	.1	X	
13200		Printing and writing paper . . . . .	359	3 316 451	478 022	14.4	1.0	76.4	
13211		Newsprint . . . . .	228	1 761 429	70 712	4.0	.2	X	
13212		Fine roll paper . . . . .	76	1 194 245	190 964	16.0	.4	X	
13213		Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	147	1 648 782	216 346	13.1	.5	X	

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42413		<b>WHOLESALE TRADE—Con.</b>						
		Industrial and personal service paper merchant wholesalers—Con.						
	13300	Office paper, office supplies, greeting cards, and labels .....	440	4 813 057	285 475	5.9	.6	78.8
	13311	Business forms .....	133	1 548 821	35 391	2.3	.1	X
	13312	Office and consumer paper, including stationery .....	239	2 871 438	108 180	3.8	.2	X
	13313	Inked ribbons, pens, and pencils .....	59	358 218	17 149	4.8	Z	X
	13314	Toner and toner cartridges .....	47	254 052	5 545	2.2	Z	X
	13315	Greeting cards .....	7	6 490	1 176	18.1	Z	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	239	2 386 961	118 034	4.9	.3	X
	13400	Paper and plastic products .....	4 664	45 752 575	40 683 087	88.9	88.9	70.8
	13411	Cardboard boxes .....	2 059	11 897 663	4 375 471	36.8	9.6	X
	13412	Paper dishes, cups, and napkins .....	1 372	14 568 551	3 433 951	23.6	7.5	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons .....	2 685	20 858 428	9 883 130	47.4	21.6	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	1 210	11 286 970	3 117 611	27.6	6.8	X
	13415	Other paper and plastic products .....	2 327	31 861 216	19 872 924	62.4	43.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	57	459 986	20 823	4.5	Z	X
	13800	Men's and boys' wear .....	11	20 290	1 602	7.9	Z	X
	14100	Packaged frozen food .....	35	290 194	53 926	18.6	.1	79.5
	14112	Frozen fish and seafood products .....	14	202 886	2 896	1.4	Z	X
	14113	Frozen vegetables .....	9	45 270	3 051	6.7	Z	X
	14114	Frozen fruits and fruit juices .....	16	227 051	40 235	17.7	.1	X
	14115	Frozen meat products .....	12	48 407	1 289	2.7	Z	X
	14117	Other frozen foods, excluding frozen dairy products .....	11	172 311	2 146	1.2	Z	X
	14118	Frozen poultry products .....	7	50 247	2 787	5.5	Z	X
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products .....	29	285 923	52 058	18.2	.1	81.2
	14212	Cheese .....	17	71 426	6 853	9.6	Z	X
	14214	Ice cream and other frozen dairy products .....	7	147 608	29 544	20.0	.1	X
	14216	Other dairy products .....	15	219 637	15 386	7.0	Z	X
	14400	Confectioneries .....	52	347 592	24 561	7.1	.1	46.8
	14411	Candy .....	32	137 229	12 163	8.9	Z	X
	14412	Chewing gum .....	22	92 619	1 202	1.3	Z	X
	14413	Nuts .....	26	221 840	4 605	2.1	Z	X
	14414	Chips and popcorn .....	18	100 906	1 581	1.6	Z	X
	14415	Other confectioneries .....	18	121 737	5 010	4.1	Z	X
	14600	Fresh meat and meat products .....	15	67 276	5 873	8.7	Z	76.0
	14616	Sausage and prepared meats not made on location .....	13	63 200	3 023	4.8	Z	X
	14700	Fresh fruits and vegetables .....	9	151 905	6 941	4.6	Z	X
	14800	Coffee, tea, and spices .....	27	65 941	4 805	7.3	Z	70.1
	14811	Coffee .....	25	58 333	2 205	3.8	Z	X
	14812	Tea .....	14	43 350	502	1.2	Z	X
	14813	Spices .....	16	53 682	2 098	3.9	Z	X
	14820	Bread and baked goods .....	23	205 565	13 348	6.5	Z	X
	14830	Canned food .....	37	130 547	17 620	13.5	Z	66.5
	14831	Canned and bottled fruits, vegetables, and juices .....	32	99 519	10 529	10.6	Z	X
	14833	Canned meat .....	7	9 944	273	2.7	Z	X
	14834	Canned fish and seafood .....	7	38 861	620	1.6	Z	X
	14836	Other canned food, including canned poultry products .....	14	42 416	5 419	12.8	Z	X
	14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast .....	11	63 805	8 810	13.8	Z	X
	14850	Soft drinks and bottled water .....	38	233 597	9 611	4.1	Z	30.2
	14851	Packaged soft drinks .....	20	160 007	5 339	3.3	Z	X
	14852	Pre-mix and post-mix bulk soft drinks .....	8	61 459	910	1.5	Z	X
	14853	Bottled water .....	35	221 214	3 285	1.5	Z	X
	14860	Grocery specialties .....	121	1 240 332	103 316	8.3	.2	X
	14900	Grain, beans, and seeds .....	9	13 615	801	5.9	Z	X
	15300	Plastics materials and basic shapes .....	149	646 235	91 561	14.2	.2	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	400	2 436 309	276 598	11.4	.6	X
	15900	Tobacco and tobacco products .....	12	17 887	2 403	13.4	Z	X
	16000	Paint, paint supplies, wallpaper, and wallpaper supplies .....	9	23 226	534	2.3	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	28.0
	16102	Periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	X
	16120	Art goods, including novelties and souvenirs .....	23	228 524	69 411	30.4	.2	68.2
	16122	Novelties and souvenirs .....	18	220 482	69 108	31.3	.2	X
	19700	Service receipts and labor charges, including installed parts .....	280	1 309 823	98 699	7.5	.2	66.4
	19701	Labor charges for repair work .....	193	940 102	22 870	2.4	.1	X
	19702	Parts installed in repair work .....	177	938 453	17 686	1.9	Z	X
	19703	Other service receipts and labor charges .....	97	426 516	58 143	13.6	.1	X
	19720	Receipts for service contracts .....	20	111 322	6 254	5.6	Z	X
	19810	Miscellaneous commodities .....	298	1 614 347	115 557	7.2	.3	X
	19940	Rental and operating lease receipts .....	84	537 272	20 817	3.9	Z	X
424130		Industrial and personal service paper merchant wholesalers .....	4 664	X	45 752 575	X	100.0	83.2
	10400	Household and lawn furniture .....	6	28 566	801	2.8	Z	X
	10420	Office and business furniture .....	29	161 516	7 208	4.5	Z	X
	10520	Linens, domestics, curtains, and draperies .....	6	8 543	1 602	18.8	Z	72.0
	10524	Towels and washcloths .....	6	8 543	604	7.1	Z	X
	10530	Flooring and floor coverings .....	18	293 131	9 878	3.4	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	18	172 461	19 756	11.5	Z	48.1
	10542	Mirrors, lamps, and picture frames .....	9	41 141	2 034	4.9	Z	X
	10543	Other home furnishings .....	9	131 320	17 663	13.5	Z	X
	10800	Photographic equipment and supplies .....	13	60 318	8 617	14.3	Z	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line¹	Establishments with the product line		Product line sales				Response coverage³ (percent)
			Number	Total sales (\$1,000)	Amount² (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments²		
424130		<b>WHOLESALE TRADE—Con.</b>							
		Industrial and personal service paper merchant wholesalers—Con.							
	10900	Office equipment, excluding computers . . . . .	26	155 375	57 664	37.1	.1	X	
	10920	New computer equipment . . . . .	21	53 927	1 869	3.5	Z	43.3	
	10921	Computers . . . . .	8	9 468	207	2.2	Z	X	
	10923	Computer printers . . . . .	15	44 106	329	.7	Z	X	
	10950	Packaged computer software, including game software and cartridges . .	17	57 932	3 738	6.5	Z	X	
	10960	Restaurant and hotel equipment and supplies . . . . .	293	3 193 496	298 321	9.3	.7	X	
	10970	Store machines and equipment . . . . .	23	795 297	29 633	3.7	.1	X	
	11000	Medical, hospital, and surgical supplies . . . . .	9	2 565 531	637 837	24.9	1.4	X	
	11040	Religious and school supplies . . . . .	6	8 009	534	6.7	Z	53.6	
	11042	School supplies . . . . .	6	8 009	534	6.7	Z	X	
	11120	Flat iron and steel products . . . . .	11	37 375	3 471	9.3	Z	X	
	11140	Iron and steel wire and wire products . . . . .	18	96 375	3 471	3.6	Z	X	
	11160	Other iron and steel products . . . . .	9	8 009	534	6.7	Z	X	
	11220	Aluminum shapes and forms, including pipes and tubing . . . . .	12	53 394	10 946	20.5	Z	X	
	11400	Electrical apparatus and equipment . . . . .	11	32 303	1 335	4.1	Z	X	
	11600	Electronic parts and equipment, excluding communications equipment . .	9	56 063	7 742	13.8	Z	X	
	11700	Hardware . . . . .	27	93 172	7 208	7.7	Z	X	
	12000	Refrigeration equipment and supplies, including commercial refrigerators . . . . .	9	12 547	2 670	21.3	Z	X	
	12320	General-purpose industrial machinery, equipment, and parts . . . . .	246	1 860 015	124 899	6.7	.3	X	
	12340	Materials handling machinery, equipment, and parts . . . . .	46	245 343	25 095	10.2	.1	X	
	12360	Other industrial machinery, equipment, and parts . . . . .	40	198 891	17 086	8.6	Z	X	
	12450	Industrial containers and supplies . . . . .	256	1 965 654	155 824	7.9	.3	X	
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	521	3 794 840	314 164	8.3	.7	X	
	12520	Janitorial equipment and supplies . . . . .	842	8 449 969	1 284 560	15.2	2.8	X	
	12530	Laundry and dry-cleaning equipment and supplies . . . . .	35	94 507	3 471	3.7	Z	X	
	12800	Toys and hobby goods and supplies . . . . .	18	37 642	2 403	6.4	Z	X	
	12930	Recyclable paper and paperboard . . . . .	29	325 701	128 944	39.6	.3	X	
	12940	Recyclable materials, excluding metals and paper . . . . .	12	36 308	7 742	21.3	Z	77.3	
	12943	Recyclable plastics . . . . .	9	19 769	3 910	19.8	Z	X	
	13150	Miscellaneous durable goods . . . . .	8	158 312	48 054	30.4	.1	X	
	13200	Printing and writing paper . . . . .	359	3 316 451	478 022	14.4	1.0	76.4	
	13211	Newsprint . . . . .	228	1 761 429	70 712	4.0	.2	X	
	13212	Fine roll paper . . . . .	76	1 194 245	190 964	16.0	.4	X	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	147	1 648 782	216 346	13.1	.5	X	
	13300	Office paper, office supplies, greeting cards, and labels . . . . .	440	4 813 057	285 475	5.9	.6	78.8	
	13311	Business forms . . . . .	133	1 548 821	35 391	2.3	.1	X	
	13312	Office and consumer paper, including stationery . . . . .	239	2 871 438	108 180	3.8	.2	X	
	13313	Inked ribbons, pens, and pencils . . . . .	59	358 218	17 149	4.8	Z	X	
	13314	Toner and toner cartridges . . . . .	47	254 052	5 545	2.2	Z	X	
	13315	Greeting cards . . . . .	7	6 490	1 176	18.1	Z	X	
	13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	239	2 386 961	118 034	4.9	.3	X	
	13400	Paper and plastic products . . . . .	4 664	45 752 575	40 683 087	88.9	88.9	70.8	
	13411	Cardboard boxes . . . . .	2 059	11 897 663	4 375 471	36.8	9.6	X	
	13412	Paper dishes, cups, and napkins . . . . .	1 372	14 568 551	3 433 951	23.6	7.5	X	
	13413	Industrial paper and plastic, including wrapping, bags, and cartons . . . .	2 685	20 858 428	9 883 130	47.4	21.6	X	
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies . . . . .	1 210	11 286 970	3 117 611	27.6	6.8	X	
	13415	Other paper and plastic products . . . . .	2 327	31 861 216	19 872 924	62.4	43.4	X	
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries . . . .	57	459 986	20 823	4.5	Z	X	
	13800	Men's and boys' wear . . . . .	11	20 290	1 602	7.9	Z	X	
	14100	Packaged frozen food . . . . .	35	290 194	53 926	18.6	.1	79.5	
	14112	Frozen fish and seafood products . . . . .	14	202 886	2 896	1.4	Z	X	
	14113	Frozen vegetables . . . . .	9	45 270	3 051	6.7	Z	X	
	14114	Frozen fruits and fruit juices . . . . .	16	227 051	40 235	17.7	.1	X	
	14115	Frozen meat products . . . . .	12	48 407	1 289	2.7	Z	X	
	14117	Other frozen foods, excluding frozen dairy products . . . . .	11	172 311	2 146	1.2	Z	X	
	14118	Frozen poultry products . . . . .	7	50 247	2 787	5.5	Z	X	
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products . . . . .	29	285 923	52 058	18.2	.1	81.2	
	14212	Cheese . . . . .	17	71 426	6 853	9.6	Z	X	
	14214	Ice cream and other frozen dairy products . . . . .	7	147 608	29 544	20.0	.1	X	
	14216	Other dairy products . . . . .	15	219 637	15 386	7.0	Z	X	
	14400	Confectioneries . . . . .	52	347 592	24 561	7.1	.1	46.8	
	14411	Candy . . . . .	32	137 229	12 163	8.9	Z	X	
	14412	Chewing gum . . . . .	22	92 619	1 202	1.3	Z	X	
	14413	Nuts . . . . .	26	221 840	4 605	2.1	Z	X	
	14414	Chips and popcorn . . . . .	18	100 906	1 581	1.6	Z	X	
	14415	Other confectioneries . . . . .	18	121 737	5 010	4.1	Z	X	
	14600	Fresh meat and meat products . . . . .	15	67 276	5 873	8.7	Z	76.0	
	14616	Sausage and prepared meats not made on location . . . . .	13	63 200	3 023	4.8	Z	X	
	14700	Fresh fruits and vegetables . . . . .	9	151 905	6 941	4.6	Z	X	
	14800	Coffee, tea, and spices . . . . .	27	65 941	4 805	7.3	Z	70.1	
	14811	Coffee . . . . .	25	58 333	2 205	3.8	Z	X	
	14812	Tea . . . . .	14	43 350	502	1.2	Z	X	
	14813	Spices . . . . .	16	53 682	2 098	3.9	Z	X	
	14820	Bread and baked goods . . . . .	23	205 565	13 348	6.5	Z	X	
	14830	Canned food . . . . .	37	130 547	17 620	13.5	Z	66.5	
	14831	Canned and bottled fruits, vegetables, and juices . . . . .	32	99 519	10 529	10.6	Z	X	
	14833	Canned meat . . . . .	7	9 944	273	2.7	Z	X	
	14834	Canned fish and seafood . . . . .	7	38 861	620	1.6	Z	X	
	14836	Other canned food, including canned poultry products . . . . .	14	42 416	5 419	12.8	Z	X	
	14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast . . . . .	11	63 805	8 810	13.8	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
424130		<b>WHOLESALE TRADE—Con.</b>						
		Industrial and personal service paper merchant wholesalers—Con.						
	14850	Soft drinks and bottled water .....	38	233 597	9 611	4.1	Z	30.2
	14851	Packaged soft drinks .....	20	160 007	5 339	3.3	Z	X
	14852	Pre-mix and post-mix bulk soft drinks .....	8	61 459	910	1.5	Z	X
	14853	Bottled water .....	35	221 214	3 285	1.5	Z	X
	14860	Grocery specialties .....	121	1 240 332	103 316	8.3	.2	X
	14900	Grain, beans, and seeds .....	9	13 615	801	5.9	Z	X
	15300	Plastics materials and basic shapes .....	149	646 235	91 561	14.2	.2	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	400	2 436 309	276 598	11.4	.6	X
	15900	Tobacco and tobacco products .....	12	17 887	2 403	13.4	Z	X
	16000	Paint, paint supplies, wallpaper, and wallpaper supplies .....	9	23 226	534	2.3	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	28.0
	16102	Periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	X
	16120	Art goods, including novelties and souvenirs .....	23	228 524	69 411	30.4	.2	68.2
	16122	Novelties and souvenirs .....	18	220 482	69 108	31.3	.2	X
	19700	Service receipts and labor charges, including installed parts .....	280	1 309 823	98 699	7.5	.2	66.4
	19701	Labor charges for repair work .....	193	940 102	22 870	2.4	.1	X
	19702	Parts installed in repair work .....	177	938 453	17 686	1.9	Z	X
	19703	Other service receipts and labor charges .....	97	426 516	58 143	13.6	.1	X
	19720	Receipts for service contracts .....	20	111 322	6 254	5.6	Z	X
	19810	Miscellaneous commodities .....	298	1 614 347	115 557	7.2	.3	X
	19940	Rental and operating lease receipts .....	84	537 272	20 817	3.9	Z	X
42492		Book, periodical, and newspaper merchant wholesalers .....	3 466	X	30 500 439	X	100.0	65.1
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	16	22 196	1 909	8.6	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	10	14 797	1 193	8.1	Z	X
	10900	Office equipment, excluding computers .....	6	7 637	1 193	15.6	Z	X
	10920	New computer equipment .....	8	65 157	2 864	4.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	24	135 325	8 592	6.3	Z	X
	11040	Religious and school supplies .....	8	25 060	6 921	27.6	Z	X
	11400	Electrical apparatus and equipment .....	6	2 625	239	9.1	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	16	94 036	2 148	2.3	Z	X
	11700	Hardware .....	10	8 592	477	5.6	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	6	36 278	2 864	7.9	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	10	36 278	2 864	7.9	Z	X
	12700	Sporting and recreational goods and supplies .....	8	6 444	1 432	22.2	Z	X
	12800	Toys and hobby goods and supplies .....	75	575 431	167 307	29.1	.5	X
	13000	Jewelry, diamonds, gemstones, and watches .....	10	11 217	1 671	14.9	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	260	2 777 960	65 184	2.3	.2	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs) .....	147	706 461	42 960	6.1	.1	X
	13150	Miscellaneous durable goods .....	8	8 353	716	8.6	Z	65.1
	13153	Works of art .....	6	8 284	716	8.6	Z	X
	13200	Printing and writing paper .....	14	28 163	2 148	7.6	Z	57.8
	13211	Newsprint .....	7	11 964	322	2.7	Z	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	14	28 163	1 826	6.5	Z	X
	13300	Office paper, office supplies, greeting cards, and labels .....	171	531 095	58 912	11.1	.2	X
	13400	Paper and plastic products .....	22	440 106	8 592	2.0	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	14	12 649	2 148	17.0	Z	X
	13800	Men's and boys' wear .....	10	10 263	239	2.3	Z	X
	13900	Women's, misses', and girls' wear .....	8	11 456	477	4.2	Z	X
	14850	Soft drinks and bottled water .....	8	1 671	239	14.3	Z	X
	14860	Grocery specialties .....	10	2 387	239	10.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	3 466	30 500 439	29 876 404	98.0	98.0	57.8
	16101	Books .....	2 158	20 761 357	14 377 568	69.3	47.1	X
	16102	Periodicals, newspapers, and other printed materials .....	1 976	17 752 017	15 498 836	87.3	50.8	X
	16110	Flowers and florists' supplies .....	6	9 069	477	5.3	Z	X
	16120	Art goods, including novelties and souvenirs .....	126	460 631	70 885	15.4	.2	X
	19700	Service receipts and labor charges, including installed parts .....	104	342 433	73 726	21.5	.2	26.7
	19701	Labor charges for repair work .....	24	74 273	928	1.2	Z	X
	19702	Parts installed in repair work .....	19	74 894	2 200	2.9	Z	X
	19703	Other service receipts and labor charges .....	78	252 747	64 893	25.7	.2	X
	19730	Advertising specialties, including paper novelties .....	16	22 674	1 671	7.4	Z	X
	19810	Miscellaneous commodities .....	186	639 091	44 792	7.0	.1	X
	19940	Rental and operating lease receipts .....	20	132 985	26 759	20.1	.1	X
424920		Book, periodical, and newspaper merchant wholesalers .....	3 466	X	30 500 439	X	100.0	65.1
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	16	22 196	1 909	8.6	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	10	14 797	1 193	8.1	Z	X
	10900	Office equipment, excluding computers .....	6	7 637	1 193	15.6	Z	X
	10920	New computer equipment .....	8	65 157	2 864	4.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	24	135 325	8 592	6.3	Z	X
	11040	Religious and school supplies .....	8	25 060	6 921	27.6	Z	X
	11400	Electrical apparatus and equipment .....	6	2 625	239	9.1	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	16	94 036	2 148	2.3	Z	X
	11700	Hardware .....	10	8 592	477	5.6	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	6	36 278	2 864	7.9	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	10	36 278	2 864	7.9	Z	X
	12700	Sporting and recreational goods and supplies .....	8	6 444	1 432	22.2	Z	X
	12800	Toys and hobby goods and supplies .....	75	575 431	167 307	29.1	.5	X
	13000	Jewelry, diamonds, gemstones, and watches .....	10	11 217	1 671	14.9	Z	X

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**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
424920		<b>WHOLESALE TRADE—Con.</b>							
		Book, periodical, and newspaper merchant wholesalers—Con.							
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	260	2 777 960	65 184	2.3	.2	X	
	13140	Pre-recorded video tapes, and digital video discs (DVDs) .....	147	706 461	42 960	6.1	.1	X	
	13150	Miscellaneous durable goods .....	8	8 353	716	8.6	Z	65.1	
	13153	Works of art .....	6	8 284	716	8.6	Z	X	
	13200	Printing and writing paper .....	14	28 163	2 148	7.6	Z	57.8	
	13211	Newsprint .....	7	11 964	322	2.7	Z	X	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	14	28 163	1 826	6.5	Z	X	
	13300	Office paper, office supplies, greeting cards, and labels .....	171	531 095	58 912	11.1	.2	X	
	13400	Paper and plastic products .....	22	440 106	8 592	2.0	Z	X	
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries .....	14	12 649	2 148	17.0	Z	X	
	13800	Men's and boys' wear .....	10	10 263	239	2.3	Z	X	
	13900	Women's, misses', and girls' wear .....	8	11 456	477	4.2	Z	X	
	14850	Soft drinks and bottled water .....	8	1 671	239	14.3	Z	X	
	14860	Grocery specialties .....	10	2 387	239	10.0	Z	X	
	16100	Books, periodicals, newspapers, and other printed materials .....	3 466	30 500 439	29 876 404	98.0	98.0	57.8	
	16101	Books .....	2 158	20 761 357	14 377 568	69.3	47.1	X	
	16102	Periodicals, newspapers, and other printed materials .....	1 976	17 752 017	15 498 836	87.3	50.8	X	
	16110	Flowers and florists' supplies .....	6	9 069	477	5.3	Z	X	
	16120	Art goods, including novelties and souvenirs .....	126	460 631	70 885	15.4	.2	X	
	19700	Service receipts and labor charges, including installed parts .....	104	342 433	73 726	21.5	.2	26.7	
	19701	Labor charges for repair work .....	24	74 273	928	1.2	Z	X	
	19702	Parts installed in repair work .....	19	74 894	2 200	2.9	Z	X	
	19703	Other service receipts and labor charges .....	78	252 747	64 893	25.7	.2	X	
	19730	Advertising specialties, including paper novelties .....	16	22 674	1 671	7.4	Z	X	
	19810	Miscellaneous commodities .....	186	639 091	44 792	7.0	.1	X	
	19940	Rental and operating lease receipts .....	20	132 985	26 759	20.1	.1	X	
			<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES</b>						
	4241		Paper and paper product merchant wholesalers .....	12 378	X	70 828 008	X	100.0	83.5
		10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies .....	6	21 052	1 869	8.9	Z	X
		10400	Household and lawn furniture .....	30	612 930	87 975	14.4	.1	X
		10420	Office and business furniture .....	958	11 939 996	1 437 185	12.0	2.0	X
		10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	31	54 093	6 001	11.1	Z	X
		10520	Linens, domestics, curtains, and draperies .....	13	33 450	3 039	9.1	Z	X
		10530	Flooring and floor coverings .....	18	293 131	9 878	3.4	Z	X
		10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	43	216 414	21 672	10.0	Z	39.5
		10542	Mirrors, lamps, and picture frames .....	9	41 141	2 034	4.9	Z	X
		10543	Other home furnishings .....	32	174 668	19 579	11.2	Z	X
		10800	Photographic equipment and supplies .....	160	4 795 121	162 543	3.4	.2	X
		10900	Office equipment, excluding computers .....	1 136	8 374 260	691 094	8.3	1.0	68.4
		10911	Typewriters .....	206	304 948	5 493	1.8	Z	X
		10912	Calculators .....	793	7 364 911	297 945	4.0	.4	X
		10913	Copiers and copier parts and equipment .....	550	5 646 735	268 648	4.8	.4	X
		10914	Dictating, transcribing, and recording machines .....	274	4 819 807	53 331	1.1	.1	X
		10915	Mailing, letter handling, and addressing machines .....	211	4 636 507	65 677	1.4	.1	X
10920		New computer equipment .....	757	11 147 004	1 617 815	14.5	2.3	78.9	
10921		Computers .....	126	351 662	16 808	4.8	Z	X	
10922		Computer storage devices .....	85	269 224	9 435	3.5	Z	X	
10923		Computer printers .....	341	965 169	57 021	5.9	.1	X	
10924		Other computer peripheral equipment .....	461	10 290 425	1 534 551	14.9	2.2	X	
10930		Used computer equipment .....	11	45 983	718	1.6	Z	X	
10950		Packaged computer software, including game software and cartridges ..	129	477 212	25 494	5.3	Z	X	
10960		Restaurant and hotel equipment and supplies .....	323	3 224 398	257 095	8.0	.4	X	
10970		Store machines and equipment .....	58	834 413	33 906	4.1	Z	X	
11000		Medical, hospital, and surgical supplies .....	9	29 033	3 812	13.1	Z	X	
11040		Religious and school supplies .....	68	182 839	11 072	6.1	Z	31.8	
11042		School supplies .....	68	182 839	11 072	6.1	Z	X	
11120		Flat iron and steel products .....	11	37 375	3 471	9.3	Z	X	
11140		Iron and steel wire and wire products .....	18	96 375	3 471	3.6	Z	X	
11160		Other iron and steel products .....	9	8 009	534	6.7	Z	X	
11220		Aluminum shapes and forms, including pipes and tubing .....	12	53 394	10 946	20.5	Z	X	
11400		Electrical apparatus and equipment .....	33	66 476	12 591	18.9	Z	X	
11500		Electric household appliances, including gas clothes dryers .....	28	314 537	5 269	1.7	Z	28.3	
11511		Televisions .....	13	284 970	1 415	.5	Z	X	
11512		Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X	
11513		VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X	
11600		Electronic parts and equipment, excluding communications equipment ..	33	459 321	38 321	8.3	.1	67.9	
11615		Semiconductors .....	9	56 063	7 742	13.8	Z	X	
11618		Other electronic parts and equipment .....	21	400 433	30 175	7.5	Z	X	
11650		Communications equipment and supplies .....	20	23 913	3 563	14.9	Z	49.4	
11651		Telephones .....	15	14 609	958	6.6	Z	X	
11700		Hardware .....	38	104 719	8 884	8.5	Z	X	
12000		Refrigeration equipment and supplies, including commercial refrigerators .....	9	12 547	2 670	21.3	Z	X	
12320		General-purpose industrial machinery, equipment, and parts .....	315	3 074 159	156 768	5.1	.2	X	

See footnotes at end of table.

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			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
4241		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Paper and paper product merchant wholesalers—Con.						
	12340	Materials handling machinery, equipment, and parts .....	46	245 343	25 095	10.2	Z	X
	12360	Other industrial machinery, equipment, and parts .....	45	204 087	17 930	8.8	Z	X
	12450	Industrial containers and supplies .....	283	2 645 039	214 956	8.1	.3	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	660	5 384 383	431 686	8.0	.6	X
	12520	Janitorial equipment and supplies .....	1 329	18 467 135	1 782 155	9.7	2.5	X
	12530	Laundry and dry-cleaning equipment and supplies .....	35	94 507	3 471	3.7	Z	X
	12700	Sporting and recreational goods and supplies .....	19	21 754	2 956	13.6	Z	X
	12800	Toys and hobby goods and supplies .....	103	789 646	154 101	19.5	.2	X
	12930	Recyclable paper and paperboard .....	31	347 296	138 026	39.7	.2	X
	12940	Recyclable materials, excluding metals and paper .....	12	36 308	7 742	21.3	Z	77.6
	12943	Recyclable plastics .....	9	19 769	3 910	19.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches .....	17	19 592	3 859	19.7	Z	X
	13150	Miscellaneous durable goods .....	43	690 353	135 909	19.7	.2	X
	13200	Printing and writing paper .....	2 888	29 033 814	17 577 914	60.5	24.8	75.8
	13211	Newsprint .....	485	6 125 502	1 400 939	22.9	2.0	X
	13212	Fine roll paper .....	771	11 943 691	5 054 633	42.3	7.1	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	2 340	23 543 295	11 122 342	47.2	15.7	X
	13300	Office paper, office supplies, greeting cards, and labels .....	7 300	33 690 753	19 134 841	56.8	27.0	67.5
	13311	Business forms .....	4 424	13 115 644	3 443 369	26.3	4.9	X
	13312	Office and consumer paper, including stationery .....	3 292	19 102 469	4 292 940	22.5	6.1	X
	13313	Inked ribbons, pens, and pencils .....	2 243	12 445 185	1 387 562	11.1	2.0	X
	13314	Toner and toner cartridges .....	2 496	13 870 490	2 917 045	21.0	4.1	X
	13315	Greeting cards .....	649	1 652 514	610 924	37.0	.9	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	4 426	26 331 606	6 483 001	24.6	9.2	X
	13400	Paper and plastic products .....	5 414	37 257 169	24 523 595	65.8	34.6	67.6
	13411	Cardboard boxes .....	2 244	13 084 990	3 891 621	29.7	5.5	X
	13412	Paper dishes, cups, and napkins .....	1 683	13 693 973	2 472 637	18.1	3.5	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	2 924	22 080 950	7 079 170	32.1	10.0	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	1 305	12 060 635	2 983 504	24.7	4.2	X
	13415	Other paper and plastic products .....	2 524	20 931 563	8 096 663	38.7	11.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	92	847 620	53 256	6.3	.1	X
	13600	Knit and woven piece goods .....	7	9 014	1 602	17.8	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings .....	21	712 684	24 441	3.4	Z	X
	13800	Men's and boys' wear .....	31	38 139	3 278	8.6	Z	X
	13900	Women's, misses', and girls' wear .....	22	25 767	1 731	6.7	Z	X
	14100	Packaged frozen food .....	37	290 673	53 926	18.6	.1	79.7
	14112	Frozen fish and seafood products .....	14	202 886	2 896	1.4	Z	X
	14113	Frozen vegetables .....	9	45 270	3 051	6.7	Z	X
	14114	Frozen fruits and fruit juices .....	16	227 051	40 235	17.7	.1	X
	14115	Frozen meat products .....	12	48 407	1 289	2.7	Z	X
	14117	Other frozen foods, excluding frozen dairy products .....	11	172 311	2 146	1.2	Z	X
	14118	Frozen poultry products .....	7	50 247	2 787	5.5	Z	X
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products .....	29	285 923	52 058	18.2	.1	81.6
	14212	Cheese .....	17	71 426	6 853	9.6	Z	X
	14214	Ice cream and other frozen dairy products .....	7	147 608	29 544	20.0	Z	X
	14216	Other dairy products .....	15	219 637	15 386	7.0	Z	X
	14400	Confectioneries .....	60	394 293	36 296	9.2	.1	46.8
	14411	Candy .....	40	183 930	18 684	10.2	Z	X
	14412	Chewing gum .....	26	135 918	2 940	2.2	Z	X
	14413	Nuts .....	30	265 139	6 343	2.4	Z	X
	14414	Chips and popcorn .....	22	144 205	3 319	2.3	Z	X
14415	Other confectioneries .....	18	121 737	5 010	4.1	Z	X	
14600	Fresh meat and meat products .....	15	67 276	5 873	8.7	Z	76.3	
14616	Sausage and prepared meats not made on location .....	13	63 200	3 023	4.8	Z	X	
14700	Fresh fruits and vegetables .....	9	151 905	6 941	4.6	Z	X	
14800	Coffee, tea, and spices .....	30	262 565	10 553	4.0	Z	25.0	
14811	Coffee .....	28	254 957	7 474	2.9	Z	X	
14812	Tea .....	17	239 974	981	.4	Z	X	
14813	Spices .....	16	53 682	2 098	3.9	Z	X	
14820	Bread and baked goods .....	25	229 035	13 587	5.9	Z	29.8	
14821	Bread and rolls .....	6	24 904	1 286	5.2	Z	X	
14822	Cookies, cakes, and other baked goods .....	22	213 202	12 301	5.8	Z	X	
14830	Canned food .....	40	240 953	20 015	8.3	Z	44.2	
14831	Canned and bottled fruits, vegetables, and juices .....	35	209 925	12 525	6.0	Z	X	
14833	Canned meat .....	7	9 944	273	2.7	Z	X	
14834	Canned fish and seafood .....	7	38 861	620	1.6	Z	X	
14835	Canned milk .....	8	139 373	681	.5	Z	X	
14836	Other canned food, including canned poultry products .....	14	42 416	5 419	12.8	Z	X	
14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast .....	11	63 805	8 810	13.8	Z	X	
14850	Soft drinks and bottled water .....	45	359 331	13 922	3.9	Z	25.1	
14851	Packaged soft drinks .....	27	285 741	7 690	2.7	Z	X	
14852	Pre-mix and post-mix bulk soft drinks .....	15	187 193	1 694	.9	Z	X	
14853	Bottled water .....	42	346 948	4 461	1.3	Z	X	
14860	Grocery specialties .....	159	1 545 307	115 342	7.5	.2	X	
14900	Grain, beans, and seeds .....	9	13 615	801	5.9	Z	X	
15300	Plastics materials and basic shapes .....	182	818 679	81 810	10.0	.1	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
4241		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Paper and paper product merchant wholesalers—Con.						
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	483	3 543 723	312 686	8.8	.4	X
	15900	Tobacco and tobacco products .....	15	18 366	2 642	14.4	Z	X
	16000	Paint, paint supplies, wallpaper, and wallpaper supplies .....	11	23 465	534	2.3	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	182	423 903	27 206	6.4	Z	31.1
	16101	Books .....	117	332 435	12 893	3.9	Z	X
	16102	Periodicals, newspapers, and other printed materials .....	67	87 319	11 488	13.2	Z	X
	16110	Flowers and florists' supplies .....	10	24 573	2 403	9.8	Z	X
	16120	Art goods, including novelties and souvenirs .....	396	4 715 593	201 899	4.3	.3	X
	16130	Textile bags, bagging, and burlap .....	8	26 571	6 988	26.3	Z	X
	16150	Wigs, yarns, and leather products .....	30	95 938	19 931	20.8	Z	X
	19700	Service receipts and labor charges, including installed parts .....	908	3 216 660	219 371	6.8	.3	63.9
	19701	Labor charges for repair work .....	571	1 997 274	62 208	3.1	.1	X
	19702	Parts installed in repair work .....	476	1 725 292	40 082	2.3	.1	X
	19703	Other service receipts and labor charges .....	359	1 291 643	117 081	9.1	.2	X
	19720	Receipts for service contracts .....	273	829 697	69 995	8.4	.1	X
	19730	Advertising specialties, including paper novelties .....	58	111 263	11 684	10.5	Z	X
	19740	Receipts for installing equipment .....	28	74 407	3 196	4.3	Z	X
	19810	Miscellaneous commodities .....	695	6 460 829	595 786	9.2	.8	X
	19940	Rental and operating lease receipts .....	150	623 897	17 251	2.8	Z	X
	19960	Custom computer software .....	16	81 910	4 324	5.3	Z	X
	19970	Receipts for printing or photocopying performed at this establishment ...	183	291 893	26 285	9.0	Z	X
42411		Printing and writing paper merchant wholesalers .....	1 608	X	20 181 879	X	100.0	91.0
	10420	Office and business furniture .....	17	20 787	2 624	12.6	Z	X
	10800	Photographic equipment and supplies .....	33	729 575	40 969	5.6	.2	X
	10900	Office equipment, excluding computers .....	22	106 762	9 082	8.5	Z	X
	10920	New computer equipment .....	25	41 171	3 229	7.8	Z	91.0
	10921	Computers .....	8	17 489	215	1.2	Z	X
	10923	Computer printers .....	17	21 990	2 537	11.5	Z	X
	10924	Other computer peripheral equipment .....	7	6 412	477	7.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	8	4 238	202	4.8	Z	X
	10960	Restaurant and hotel equipment and supplies .....	7	99 295	1 009	1.0	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	36	856 317	26 438	3.1	.1	X
	12450	Industrial containers and supplies .....	22	749 353	68 215	9.1	.3	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	70	1 429 886	73 664	5.2	.4	X
	12520	Janitorial equipment and supplies .....	167	4 948 799	558 836	11.3	2.8	X
	12800	Toys and hobby goods and supplies .....	7	10 293	2 018	19.6	Z	X
	13200	Printing and writing paper .....	1 608	20 181 879	16 460 341	81.6	81.6	82.4
	13211	Newsprint .....	232	4 363 726	1 329 173	30.5	6.6	X
	13212	Fine roll paper .....	592	10 431 004	4 943 370	47.4	24.5	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	1 332	16 207 865	10 187 798	62.9	50.5	X
	13300	Office paper, office supplies, greeting cards, and labels .....	562	6 115 715	1 640 181	26.8	8.1	89.4
	13311	Business forms .....	294	3 345 174	634 924	19.0	3.1	X
	13312	Office and consumer paper, including stationery .....	301	4 037 656	733 219	18.2	3.6	X
	13313	Inked ribbons, pens, and pencils .....	95	383 639	15 959	4.2	.1	X
	13314	Toner and toner cartridges .....	113	663 433	18 583	2.8	.1	X
	13315	Greeting cards .....	12	7 889	295	3.7	Z	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	375	4 743 043	237 201	5.0	1.2	X
	13400	Paper and plastic products .....	292	6 190 590	1 197 189	19.3	5.9	86.1
	13411	Cardboard boxes .....	109	1 935 983	109 674	5.7	.5	X
	13412	Paper dishes, cups, and napkins .....	63	1 080 072	34 228	3.2	.2	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ...	237	5 593 260	892 780	16.0	4.4	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	56	1 140 678	43 961	3.9	.2	X
	13415	Other paper and plastic products .....	46	890 269	116 546	13.1	.6	X
15300	Plastics materials and basic shapes .....	17	172 353	202	.1	Z	X	
15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	41	451 469	11 302	2.5	.1	X	
16100	Books, periodicals, newspapers, and other printed materials .....	10	9 687	2 825	29.2	Z	X	
16120	Art goods, including novelties and souvenirs .....	13	10 696	1 009	9.4	Z	40.9	
16121	Art goods .....	7	10 595	1 004	9.5	Z	X	
16122	Novelties and souvenirs .....	7	101	5	5.0	Z	X	
19700	Service receipts and labor charges, including installed parts .....	40	378 208	8 678	2.3	Z	88.3	
19701	Labor charges for repair work .....	22	242 046	3 528	1.5	Z	X	
19702	Parts installed in repair work .....	18	227 261	2 786	1.2	Z	X	
19703	Other service receipts and labor charges .....	16	119 525	2 364	2.0	Z	X	
19720	Receipts for service contracts .....	10	90 011	1 615	1.8	Z	X	
19730	Advertising specialties, including paper novelties .....	12	5 651	1 009	17.9	Z	X	
19810	Miscellaneous commodities .....	43	435 727	30 273	6.9	.2	X	
19940	Rental and operating lease receipts .....	12	82 342	605	.7	Z	X	
19970	Receipts for printing or photocopying performed at this establishment ...	17	39 153	7 467	19.1	Z	X	
424110		Printing and writing paper merchant wholesalers .....	1 608	X	20 181 879	X	100.0	91.0
	10420	Office and business furniture .....	17	20 787	2 624	12.6	Z	X
	10800	Photographic equipment and supplies .....	33	729 575	40 969	5.6	.2	X
	10900	Office equipment, excluding computers .....	22	106 762	9 082	8.5	Z	X
	10920	New computer equipment .....	25	41 171	3 229	7.8	Z	91.0
	10921	Computers .....	8	17 489	215	1.2	Z	X
	10923	Computer printers .....	17	21 990	2 537	11.5	Z	X
	10924	Other computer peripheral equipment .....	7	6 412	477	7.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	8	4 238	202	4.8	Z	X
	10960	Restaurant and hotel equipment and supplies .....	7	99 295	1 009	1.0	Z	X

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
424110		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Printing and writing paper merchant wholesalers—Con.						
	12320	General-purpose industrial machinery, equipment, and parts .....	36	856 317	26 438	3.1	.1	X
	12450	Industrial containers and supplies .....	22	749 353	68 215	9.1	.3	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	70	1 429 886	73 664	5.2	.4	X
	12520	Janitorial equipment and supplies .....	167	4 948 799	558 836	11.3	2.8	X
	12800	Toys and hobby goods and supplies .....	7	10 293	2 018	19.6	Z	X
	13200	Printing and writing paper .....	1 608	20 181 879	16 460 341	81.6	81.6	82.4
	13211	Newsprint .....	232	4 363 726	1 329 173	30.5	6.6	X
	13212	Fine roll paper .....	592	10 431 004	4 943 370	47.4	24.5	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	1 332	16 207 865	10 187 798	62.9	50.5	X
	13300	Office paper, office supplies, greeting cards, and labels .....	562	6 115 715	1 640 181	26.8	8.1	89.4
	13311	Business forms .....	294	3 345 174	634 924	19.0	3.1	X
	13312	Office and consumer paper, including stationery .....	301	4 037 656	733 219	18.2	3.6	X
	13313	Inked ribbons, pens, and pencils .....	95	383 639	15 959	4.2	.1	X
	13314	Toner and toner cartridges .....	113	663 433	18 583	2.8	.1	X
	13315	Greeting cards .....	12	7 889	295	3.7	Z	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	375	4 743 043	237 201	5.0	1.2	X
	13400	Paper and plastic products .....	292	6 190 590	1 197 189	19.3	5.9	86.1
	13411	Cardboard boxes .....	109	1 935 983	109 674	5.7	.5	X
	13412	Paper dishes, cups, and napkins .....	63	1 080 072	34 228	3.2	.2	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	237	5 593 260	892 780	16.0	4.4	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	56	1 140 678	43 961	3.9	.2	X
	13415	Other paper and plastic products .....	46	890 269	116 546	13.1	.6	X
	15300	Plastics materials and basic shapes .....	17	172 353	202	.1	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	41	451 469	11 302	2.5	.1	X
	16100	Books, periodicals, newspapers, and other printed materials .....	10	9 687	2 825	29.2	Z	X
	16120	Art goods, including novelties and souvenirs .....	13	10 696	1 009	9.4	Z	40.9
	16121	Art goods .....	7	10 595	1 004	9.5	Z	X
	16122	Novelties and souvenirs .....	7	101	5	5.0	Z	X
	19700	Service receipts and labor charges, including installed parts .....	40	378 208	8 678	2.3	Z	88.3
	19701	Labor charges for repair work .....	22	242 046	3 528	1.5	Z	X
	19702	Parts installed in repair work .....	18	227 261	2 786	1.2	Z	X
	19703	Other service receipts and labor charges .....	16	119 525	2 364	2.0	Z	X
	19720	Receipts for service contracts .....	10	90 011	1 615	1.8	Z	X
	19730	Advertising specialties, including paper novelties .....	12	5 651	1 009	17.9	Z	X
	19810	Miscellaneous commodities .....	43	435 727	30 273	6.9	.2	X
	19940	Rental and operating lease receipts .....	12	82 342	605	.7	Z	X
	19970	Receipts for printing or photocopying performed at this establishment ...	17	39 153	7 467	19.1	Z	X
	42412		Stationery and office supplies merchant wholesalers .....	6 328	X	23 949 348	X	100.0
10400		Household and lawn furniture .....	24	584 364	87 174	14.9	.4	X
10420		Office and business furniture .....	912	11 757 693	1 427 353	12.1	6.0	X
10500		Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	24	25 626	3 592	14.0	Z	X
10520		Linens, domestics, curtains, and draperies .....	7	24 907	1 437	5.8	Z	X
10540		Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	23	43 348	1 916	4.4	Z	X
10800		Photographic equipment and supplies .....	116	4 029 238	115 434	2.9	.5	X
10900		Office equipment, excluding computers .....	1 088	8 112 123	624 348	7.7	2.6	68.2
10911		Typewriters .....	199	282 464	3 965	1.4	Z	X
10912		Calculators .....	789	7 345 203	296 421	4.0	1.2	X
10913		Copiers and copier parts and equipment .....	519	5 488 825	219 896	4.0	.9	X
10914		Dictating, transcribing, and recording machines .....	270	4 769 279	49 267	1.0	.2	X
10915		Mailing, letter handling, and addressing machines .....	201	4 554 470	54 799	1.2	.2	X
10920		New computer equipment .....	711	11 051 906	1 612 717	14.6	6.7	76.5
10921		Computers .....	110	324 705	16 386	5.0	.1	X
10922		Computer storage devices .....	85	269 224	9 435	3.5	Z	X
10923		Computer printers .....	309	899 073	54 155	6.0	.2	X
10924		Other computer peripheral equipment .....	450	10 278 273	1 532 741	14.9	6.4	X
10930		Used computer equipment .....	11	45 983	718	1.6	Z	X
10950		Packaged computer software, including game software and cartridges ..	104	415 042	21 554	5.2	.1	X
10960		Restaurant and hotel equipment and supplies .....	26	56 041	4 071	7.3	Z	X
10970		Store machines and equipment .....	33	35 685	4 071	11.4	Z	X
11040		Religious and school supplies .....	62	174 830	10 538	6.0	Z	29.8
11042		School supplies .....	62	174 830	10 538	6.0	Z	X
11400		Electrical apparatus and equipment .....	20	33 769	11 256	33.3	Z	X
11500		Electric household appliances, including gas clothes dryers .....	26	313 736	5 269	1.7	Z	27.5
11511		Televisions .....	13	284 970	1 415	.5	Z	X
11512		Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X
11513		VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X
11600		Electronic parts and equipment, excluding communications equipment ..	21	400 433	30 175	7.5	.1	74.5
11618		Other electronic parts and equipment .....	21	400 433	30 175	7.5	.1	X
11650		Communications equipment and supplies .....	15	14 609	958	6.6	Z	48.1
11651		Telephones .....	15	14 609	958	6.6	Z	X
11700		Hardware .....	8	10 538	1 676	15.9	Z	41.9
11713		Cutlery .....	8	10 538	1 676	15.9	Z	X
12320		General-purpose industrial machinery, equipment, and parts .....	39	450 248	8 861	2.0	Z	X
12450	Industrial containers and supplies .....	16	81 907	3 113	3.8	Z	X	

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			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42412		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Stationery and office supplies merchant wholesalers—Con.						
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	96	531 436	67 297	12.7	.3	45.8
	12461	Printing and duplicating inks .....	96	531 436	67 297	12.7	.3	X
	12520	Janitorial equipment and supplies .....	356	6 514 702	269 186	4.1	1.1	X
	12700	Sporting and recreational goods and supplies .....	16	17 483	2 155	12.3	Z	X
	12800	Toys and hobby goods and supplies .....	78	741 711	149 680	20.2	.6	X
	13000	Jewelry, diamonds, gemstones, and watches .....	15	17 723	3 592	20.3	Z	25.8
	13014	Watches, clocks, and watch parts .....	10	12 660	1 603	12.7	Z	X
	13150	Miscellaneous durable goods .....	33	531 436	87 653	16.5	.4	X
	13200	Printing and writing paper .....	938	5 935 846	802 287	13.5	3.4	73.7
	13211	Newsprint .....	34	34 606	2 094	6.1	Z	X
	13212	Fine roll paper .....	109	652 528	70 377	10.8	.3	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	872	5 797 660	729 816	12.6	3.0	X
	13300	Office paper, office supplies, greeting cards, and labels .....	6 328	23 949 348	17 245 582	72.0	72.0	59.9
	13311	Business forms .....	4 002	8 278 571	2 775 131	33.5	11.6	X
	13312	Office and consumer paper, including stationery .....	2 773	13 237 284	3 477 882	26.3	14.5	X
	13313	Inked ribbons, pens, and pencils .....	2 089	11 703 328	1 354 454	11.6	5.7	X
	13314	Toner and toner cartridges .....	2 336	12 953 005	2 892 917	22.3	12.1	X
	13315	Greeting cards .....	630	1 638 135	609 453	37.2	2.5	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	3 823	19 408 073	6 135 745	31.6	25.6	X
	13400	Paper and plastic products .....	680	4 369 798	381 026	8.7	1.6	64.4
	13411	Cardboard boxes .....	159	376 589	15 234	4.0	.1	X
	13412	Paper dishes, cups, and napkins .....	295	1 692 248	78 476	4.6	.3	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	132	418 364	40 240	9.6	.2	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	57	300 511	5 517	1.8	Z	X
	13415	Other paper and plastic products .....	259	2 703 070	241 559	8.9	1.0	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	33	285 716	30 415	10.6	.1	32.4
	13512	Nonprescription pharmaceuticals .....	33	285 716	15 207	5.3	.1	X
	13513	Cosmetics and beauty supplies .....	33	285 716	15 208	5.3	.1	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings .....	13	663 397	6 706	1.0	Z	X
	13800	Men's and boys' wear .....	18	17 244	1 676	9.7	Z	X
	13900	Women's, misses', and girls' wear .....	15	16 286	1 197	7.4	Z	X
	14400	Confectioneries .....	8	46 701	11 735	25.1	Z	43.9
	14411	Candy .....	8	46 701	6 521	14.0	Z	X
	14850	Soft drinks and bottled water .....	7	125 734	4 311	3.4	Z	X
	14860	Grocery specialties .....	36	288 829	11 017	3.8	Z	X
	15300	Plastics materials and basic shapes .....	18	25 626	718	2.8	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	64	1 038 204	46 700	4.5	.2	X
	16100	Books, periodicals, newspapers, and other printed materials .....	158	357 085	22 512	6.3	.1	31.5
	16101	Books .....	117	332 435	12 893	3.9	.1	X
	16102	Periodicals, newspapers, and other printed materials .....	53	30 188	9 619	31.9	Z	X
	16120	Art goods, including novelties and souvenirs .....	360	4 476 373	131 479	2.9	.5	X
	16150	Wigs, yarns, and leather products .....	23	75 440	16 525	21.9	.1	X
	17000	Service receipts and labor charges, including installed parts .....	590	1 579 699	113 518	7.2	.5	55.9
	1701	Labor charges for repair work .....	358	866 196	36 826	4.3	.2	X
	1702	Parts installed in repair work .....	283	610 648	20 118	3.3	.1	X
	1703	Other service receipts and labor charges .....	246	745 602	56 574	7.6	.2	X
	19720	Receipts for service contracts .....	245	633 700	62 507	9.9	.3	X
	19730	Advertising specialties, including paper novelties .....	41	98 671	9 340	9.5	Z	X
	19740	Receipts for installing equipment .....	23	56 520	2 395	4.2	Z	X
	19810	Miscellaneous commodities .....	359	4 420 092	450 718	10.2	1.9	X
	19940	Rental and operating lease receipts .....	57	87 176	3 832	4.4	Z	39.0
	19942	Photocopying machine rental .....	37	70 765	3 598	5.1	Z	X
	19943	Other office machine rental receipts .....	13	10 932	138	1.3	Z	X
	19944	Other rental receipts .....	10	5 701	89	1.6	Z	X
	19960	Custom computer software .....	13	78 075	3 113	4.0	Z	X
	19970	Receipts for printing or photocopying performed at this establishment ...	161	238 057	17 483	7.3	.1	X
424120		Stationery and office supplies merchant wholesalers .....	6 328	X	23 949 348	X	100.0	80.8
	10400	Household and lawn furniture .....	24	584 364	87 174	14.9	.4	X
	10420	Office and business furniture .....	912	11 757 693	1 427 353	12.1	6.0	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	24	25 626	3 592	14.0	Z	X
	10520	Linens, domestics, curtains, and draperies .....	7	24 907	1 437	5.8	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	23	43 348	1 916	4.4	Z	X
	10800	Photographic equipment and supplies .....	116	4 029 238	115 434	2.9	.5	X
	10900	Office equipment, excluding computers .....	1 088	8 112 123	624 348	7.7	2.6	68.2
	10911	Typewriters .....	199	282 464	3 965	1.4	Z	X
	10912	Calculators .....	789	7 345 203	296 421	4.0	1.2	X
	10913	Copiers and copier parts and equipment .....	519	5 488 825	219 896	4.0	.9	X
	10914	Dictating, transcribing, and recording machines .....	270	4 769 279	49 267	1.0	.2	X
	10915	Mailing, letter handling, and addressing machines .....	201	4 554 470	54 799	1.2	.2	X
	10920	New computer equipment .....	711	11 051 906	1 612 717	14.6	6.7	76.5
	10921	Computers .....	110	324 705	16 386	5.0	.1	X
	10922	Computer storage devices .....	85	269 224	9 435	3.5	Z	X
	10923	Computer printers .....	309	899 073	54 155	6.0	.2	X
	10924	Other computer peripheral equipment .....	450	10 278 273	1 532 741	14.9	6.4	X
	10930	Used computer equipment .....	11	45 983	718	1.6	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
424120		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Stationery and office supplies merchant wholesalers—Con.						
	10950	Packaged computer software, including game software and cartridges ..	104	415 042	21 554	5.2	.1	X
	10960	Restaurant and hotel equipment and supplies .....	26	56 041	4 071	7.3	Z	X
	10970	Store machines and equipment .....	33	35 685	4 071	11.4	Z	X
	11040	Religious and school supplies .....	62	174 830	10 538	6.0	Z	29.8
	11042	School supplies .....	62	174 830	10 538	6.0	Z	X
	11400	Electrical apparatus and equipment .....	20	33 769	11 256	33.3	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	26	313 736	5 269	1.7	Z	27.5
	11511	Televisions .....	13	284 970	1 415	.5	Z	X
	11512	Radios, stereos, tape players, and CD players .....	16	286 570	1 538	.5	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles .....	7	281 453	1 253	.4	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	21	400 433	30 175	7.5	.1	74.5
	11618	Other electronic parts and equipment .....	21	400 433	30 175	7.5	.1	X
	11650	Communications equipment and supplies .....	15	14 609	958	6.6	Z	48.1
	11651	Telephones .....	15	14 609	958	6.6	Z	X
	11700	Hardware .....	8	10 538	1 676	15.9	Z	41.9
	11713	Cutlery .....	8	10 538	1 676	15.9	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	39	450 248	8 861	2.0	Z	X
	12450	Industrial containers and supplies .....	16	81 907	3 113	3.8	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	96	531 436	67 297	12.7	.3	45.8
	12461	Printing and duplicating inks .....	96	531 436	67 297	12.7	.3	X
	12520	Janitorial equipment and supplies .....	356	6 514 702	269 186	4.1	1.1	X
	12700	Sporting and recreational goods and supplies .....	16	17 483	2 155	12.3	Z	X
	12800	Toys and hobby goods and supplies .....	78	741 711	149 680	20.2	.6	X
	13000	Jewelry, diamonds, gemstones, and watches .....	15	17 723	3 592	20.3	Z	25.8
	13014	Watches, clocks, and watch parts .....	10	12 660	1 603	12.7	Z	X
	13150	Miscellaneous durable goods .....	33	531 436	87 653	16.5	.4	X
	13200	Printing and writing paper .....	938	5 935 846	802 287	13.5	3.4	73.7
	13211	Newsprint .....	34	34 606	2 094	6.1	Z	X
	13212	Fine roll paper .....	109	652 528	70 377	10.8	.3	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	872	5 797 660	729 816	12.6	3.0	X
	13300	Office paper, office supplies, greeting cards, and labels .....	6 328	23 949 348	17 245 582	72.0	72.0	59.9
	13311	Business forms .....	4 002	8 278 571	2 775 131	33.5	11.6	X
	13312	Office and consumer paper, including stationery .....	2 773	13 237 284	3 477 882	26.3	14.5	X
	13313	Inked ribbons, pens, and pencils .....	2 089	11 703 328	1 354 454	11.6	5.7	X
	13314	Toner and toner cartridges .....	2 336	12 953 005	2 892 917	22.3	12.1	X
	13315	Greeting cards .....	630	1 638 135	609 453	37.2	2.5	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	3 823	19 408 073	6 135 745	31.6	25.6	X
	13400	Paper and plastic products .....	680	4 369 798	381 026	8.7	1.6	64.4
	13411	Cardboard boxes .....	159	376 589	15 234	4.0	.1	X
	13412	Paper dishes, cups, and napkins .....	295	1 692 248	78 476	4.6	.3	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	132	418 364	40 240	9.6	.2	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	57	300 511	5 517	1.8	Z	X
	13415	Other paper and plastic products .....	259	2 703 070	241 559	8.9	1.0	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	33	285 716	30 415	10.6	.1	32.4
	13512	Nonprescription pharmaceuticals .....	33	285 716	15 207	5.3	.1	X
	13513	Cosmetics and beauty supplies .....	33	285 716	15 208	5.3	.1	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings .....	13	663 397	6 706	1.0	Z	X
	13800	Men's and boys' wear .....	18	17 244	1 676	9.7	Z	X
	13900	Women's, misses', and girls' wear .....	15	16 286	1 197	7.4	Z	X
	14400	Confectioneries .....	8	46 701	11 735	25.1	Z	43.9
	14411	Candy .....	8	46 701	6 521	14.0	Z	X
	14850	Soft drinks and bottled water .....	7	125 734	4 311	3.4	Z	X
	14860	Grocery specialties .....	36	288 829	11 017	3.8	Z	X
	15300	Plastics materials and basic shapes .....	18	25 626	718	2.8	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	64	1 038 204	46 700	4.5	.2	X
	16100	Books, periodicals, newspapers, and other printed materials .....	158	357 085	22 512	6.3	.1	31.5
	16101	Books .....	117	332 435	12 893	3.9	.1	X
	16102	Periodicals, newspapers, and other printed materials .....	53	30 188	9 619	31.9	Z	X
	16120	Art goods, including novelties and souvenirs .....	360	4 476 373	131 479	2.9	.5	X
	16150	Wigs, yarns, and leather products .....	23	75 440	16 525	21.9	.1	X
	19700	Service receipts and labor charges, including installed parts .....	590	1 579 699	113 518	7.2	.5	55.9
	19701	Labor charges for repair work .....	358	866 196	36 826	4.3	.2	X
	19702	Parts installed in repair work .....	283	610 648	20 118	3.3	.1	X
	19703	Other service receipts and labor charges .....	246	745 602	56 574	7.6	.2	X
	19720	Receipts for service contracts .....	245	633 700	62 507	9.9	.3	X
	19730	Advertising specialties, including paper novelties .....	41	98 671	9 340	9.5	Z	X
	19740	Receipts for installing equipment .....	23	56 520	2 395	4.2	Z	X
	19810	Miscellaneous commodities .....	359	4 420 092	450 718	10.2	1.9	X
	19940	Rental and operating lease receipts .....	57	87 176	3 832	4.4	Z	39.0
	19942	Photocopying machine rental .....	37	70 765	3 598	5.1	Z	X
	19943	Other office machine rental receipts .....	13	10 932	138	1.3	Z	X
	19944	Other rental receipts .....	10	5 701	89	1.6	Z	X
	19960	Custom computer software .....	13	78 075	3 113	4.0	Z	X
	19970	Receipts for printing or photocopying performed at this establishment ...	161	238 057	17 483	7.3	.1	X

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42413		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Industrial and personal service paper merchant wholesalers .....	4 442	X	26 696 781	X	100.0	80.2
	10400	Household and lawn furniture .....	6	28 566	801	2.8	Z	X
	10420	Office and business furniture .....	29	161 516	7 208	4.5	Z	X
	10520	Linens, domestics, curtains, and draperies .....	6	8 543	1 602	18.8	Z	69.4
	10524	Towels and washcloths .....	6	8 543	604	7.1	Z	X
	10530	Flooring and floor coverings .....	18	293 131	9 878	3.4	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	18	172 461	19 756	11.5	.1	46.4
	10542	Mirrors, lamps, and picture frames .....	9	41 141	2 034	4.9	Z	X
	10543	Other home furnishings .....	9	131 320	17 663	13.5	.1	X
	10800	Photographic equipment and supplies .....	11	36 308	6 140	16.9	Z	36.2
	10811	Still picture photographic equipment .....	11	36 308	3 075	8.5	Z	X
	10813	Photographic film .....	7	24 311	1 545	6.4	Z	X
	10900	Office equipment, excluding computers .....	26	155 375	57 664	37.1	.2	X
	10920	New computer equipment .....	21	53 927	1 869	3.5	Z	41.7
	10921	Computers .....	8	9 468	207	2.2	Z	X
	10923	Computer printers .....	15	44 106	329	.7	Z	X
	10950	Packaged computer software, including game software and cartridges ..	17	57 932	3 738	6.5	Z	X
	10960	Restaurant and hotel equipment and supplies .....	290	3 069 062	252 015	8.2	.9	X
	10970	Store machines and equipment .....	23	795 297	29 633	3.7	.1	X
	11000	Medical, hospital, and surgical supplies .....	6	16 819	2 136	12.7	Z	X
	11040	Religious and school supplies .....	6	8 009	534	6.7	Z	51.7
	11042	School supplies .....	6	8 009	534	6.7	Z	X
	11120	Flat iron and steel products .....	11	37 375	3 471	9.3	Z	X
	11140	Iron and steel wire and wire products .....	18	96 375	3 471	3.6	Z	X
	11160	Other iron and steel products .....	9	8 009	534	6.7	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing .....	12	53 394	10 946	20.5	Z	X
	11400	Electrical apparatus and equipment .....	11	32 303	1 335	4.1	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	9	56 063	7 742	13.8	Z	X
	11700	Hardware .....	27	93 172	7 208	7.7	Z	X
	12000	Refrigeration equipment and supplies, including commercial refrigerators .....	9	12 547	2 670	21.3	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	240	1 767 594	121 469	6.9	.5	X
	12340	Materials handling machinery, equipment, and parts .....	46	245 343	25 095	10.2	.1	X
	12360	Other industrial machinery, equipment, and parts .....	40	198 891	17 086	8.6	.1	X
	12450	Industrial containers and supplies .....	245	1 813 779	143 628	7.9	.5	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	494	3 423 061	290 725	8.5	1.1	X
	12520	Janitorial equipment and supplies .....	806	7 003 634	954 133	13.6	3.6	X
	12530	Laundry and dry-cleaning equipment and supplies .....	35	94 507	3 471	3.7	Z	X
	12800	Toys and hobby goods and supplies .....	18	37 642	2 403	6.4	Z	X
	12930	Recyclable paper and paperboard .....	29	325 701	128 944	39.6	.5	X
	12940	Recyclable materials, excluding metals and paper .....	12	36 308	7 742	21.3	Z	74.6
	12943	Recyclable plastics .....	9	19 769	3 910	19.8	Z	X
	13150	Miscellaneous durable goods .....	8	158 312	48 054	30.4	.2	X
	13200	Printing and writing paper .....	342	2 916 089	315 286	10.8	1.2	74.0
	13211	Newsprint .....	219	1 727 170	69 672	4.0	.3	X
	13212	Fine roll paper .....	70	860 159	40 886	4.8	.2	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	136	1 537 770	204 728	13.3	.8	X
	13300	Office paper, office supplies, greeting cards, and labels .....	410	3 625 690	249 078	6.9	.9	74.6
	13311	Business forms .....	128	1 491 899	33 314	2.2	.1	X
	13312	Office and consumer paper, including stationery .....	218	1 827 529	81 839	4.5	.3	X
	13313	Inked ribbons, pens, and pencils .....	59	358 218	17 149	4.8	.1	X
	13314	Toner and toner cartridges .....	47	254 052	5 545	2.2	Z	X
	13315	Greeting cards .....	7	6 490	1 176	18.1	Z	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	228	2 180 490	110 055	5.0	.4	X
	13400	Paper and plastic products .....	4 442	26 696 781	22 945 380	85.9	85.9	62.2
	13411	Cardboard boxes .....	1 976	10 772 418	3 766 713	35.0	14.1	X
	13412	Paper dishes, cups, and napkins .....	1 325	10 921 653	2 359 933	21.6	8.8	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	2 555	16 069 326	6 146 150	38.2	23.0	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	1 192	10 619 446	2 934 026	27.6	11.0	X
	13415	Other paper and plastic products .....	2 219	17 338 224	7 738 558	44.6	29.0	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	57	459 986	20 823	4.5	.1	X
	13800	Men's and boys' wear .....	11	20 290	1 602	7.9	Z	X
	14100	Packaged frozen food .....	35	290 194	53 926	18.6	.2	76.7
	14112	Frozen fish and seafood products .....	14	202 886	2 896	1.4	Z	X
	14113	Frozen vegetables .....	9	45 270	3 051	6.7	Z	X
	14114	Frozen fruits and fruit juices .....	16	227 051	40 235	17.7	.2	X
	14115	Frozen meat products .....	12	48 407	1 289	2.7	Z	X
	14117	Other frozen foods, excluding frozen dairy products .....	11	172 311	2 146	1.2	Z	X
	14118	Frozen poultry products .....	7	50 247	2 787	5.5	Z	X
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products .....	29	285 923	52 058	18.2	.2	78.3
	14212	Cheese .....	17	71 426	6 853	9.6	Z	X
	14214	Ice cream and other frozen dairy products .....	7	147 608	29 544	20.0	.1	X
	14216	Other dairy products .....	15	219 637	15 386	7.0	.1	X
	14400	Confectioneries .....	52	347 592	24 561	7.1	.1	45.1
	14411	Candy .....	32	137 229	12 163	8.9	Z	X
	14412	Chewing gum .....	22	92 619	1 202	1.3	Z	X
	14413	Nuts .....	26	221 840	4 605	2.1	Z	X
	14414	Chips and popcorn .....	18	100 906	1 581	1.6	Z	X
	14415	Other confectioneries .....	18	121 737	5 010	4.1	Z	X

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
42413		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>							
		Industrial and personal service paper merchant wholesalers—Con.							
	14600	Fresh meat and meat products .....	15	67 276	5 873	8.7	Z	73.3	
	14616	Sausage and prepared meats not made on location .....	13	63 200	3 023	4.8	Z	X	
	14700	Fresh fruits and vegetables .....	9	151 905	6 941	4.6	Z	X	
	14800	Coffee, tea, and spices .....	27	65 941	4 805	7.3	Z	67.6	
	14811	Coffee .....	25	58 333	2 205	3.8	Z	X	
	14812	Tea .....	14	43 350	502	1.2	Z	X	
	14813	Spices .....	16	53 682	2 098	3.9	Z	X	
	14820	Bread and baked goods .....	23	205 565	13 348	6.5	.1	X	
	14830	Canned food .....	37	130 547	17 620	13.5	.1	64.2	
	14831	Canned and bottled fruits, vegetables, and juices .....	32	99 519	10 529	10.6	Z	X	
	14833	Canned meat .....	7	9 944	273	2.7	Z	X	
	14834	Canned fish and seafood .....	7	38 861	620	1.6	Z	X	
	14836	Other canned food, including canned poultry products .....	14	42 416	5 419	12.8	Z	X	
	14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast .....	11	63 805	8 810	13.8	Z	X	
	14850	Soft drinks and bottled water .....	38	233 597	9 611	4.1	Z	29.1	
	14851	Packaged soft drinks .....	20	160 007	5 339	3.3	Z	X	
	14852	Pre-mix and post-mix bulk soft drinks .....	8	61 459	910	1.5	Z	X	
	14853	Bottled water .....	35	221 214	3 285	1.5	Z	X	
	14860	Grocery specialties .....	121	1 240 332	103 316	8.3	.4	X	
	14900	Grain, beans, and seeds .....	9	13 615	801	5.9	Z	X	
	15300	Plastics materials and basic shapes .....	147	620 700	80 890	13.0	.3	X	
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	378	2 054 050	254 684	12.4	1.0	X	
	15900	Tobacco and tobacco products .....	12	17 887	2 403	13.4	Z	X	
	16000	Paint, paint supplies, wallpaper, and wallpaper supplies .....	9	23 226	534	2.3	Z	X	
	16100	Books, periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	27.0	
	16102	Periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	X	
	16120	Art goods, including novelties and souvenirs .....	23	228 524	69 411	30.4	.3	65.8	
	16122	Novelties and souvenirs .....	18	220 482	69 108	31.3	.3	X	
	19700	Service receipts and labor charges, including installed parts .....	278	1 258 753	97 175	7.7	.4	63.4	
	19701	Labor charges for repair work .....	191	889 032	21 854	2.5	.1	X	
	19702	Parts installed in repair work .....	175	887 383	17 178	1.9	.1	X	
	19703	Other service receipts and labor charges .....	97	426 516	58 143	13.6	.2	X	
	19720	Receipts for service contracts .....	18	105 986	5 873	5.5	Z	X	
	19810	Miscellaneous commodities .....	293	1 605 010	114 795	7.2	.4	X	
	19940	Rental and operating lease receipts .....	81	454 379	12 814	2.8	Z	X	
	424130		Industrial and personal service paper merchant wholesalers .....	4 442	X	26 696 781	X	100.0	80.2
		10400	Household and lawn furniture .....	6	28 566	801	2.8	Z	X
		10420	Office and business furniture .....	29	161 516	7 208	4.5	Z	X
		10520	Linens, domestics, curtains, and draperies .....	6	8 543	1 602	18.8	Z	69.4
10524		Towels and washcloths .....	6	8 543	604	7.1	Z	X	
10530		Flooring and floor coverings .....	18	293 131	9 878	3.4	Z	X	
10540		Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	18	172 461	19 756	11.5	.1	46.4	
10542		Mirrors, lamps, and picture frames .....	9	41 141	2 034	4.9	Z	X	
10543		Other home furnishings .....	9	131 320	17 663	13.5	.1	X	
10800		Photographic equipment and supplies .....	11	36 308	6 140	16.9	Z	36.2	
10811		Still picture photographic equipment .....	11	36 308	3 075	8.5	Z	X	
10813		Photographic film .....	7	24 311	1 545	6.4	Z	X	
10900		Office equipment, excluding computers .....	26	155 375	57 664	37.1	.2	X	
10920		New computer equipment .....	21	53 927	1 869	3.5	Z	41.7	
10921		Computers .....	8	9 468	207	2.2	Z	X	
10923		Computer printers .....	15	44 106	329	.7	Z	X	
10950		Packaged computer software, including game software and cartridges ..	17	57 932	3 738	6.5	Z	X	
10960		Restaurant and hotel equipment and supplies .....	290	3 069 062	252 015	8.2	.9	X	
10970		Store machines and equipment .....	23	795 297	29 633	3.7	.1	X	
11000		Medical, hospital, and surgical supplies .....	6	16 819	2 136	12.7	Z	X	
11040		Religious and school supplies .....	6	8 009	534	6.7	Z	51.7	
11042		School supplies .....	6	8 009	534	6.7	Z	X	
11120		Flat iron and steel products .....	11	37 375	3 471	9.3	Z	X	
11140		Iron and steel wire and wire products .....	18	96 375	3 471	3.6	Z	X	
11160		Other iron and steel products .....	9	8 009	534	6.7	Z	X	
11220		Aluminum shapes and forms, including pipes and tubing .....	12	53 394	10 946	20.5	Z	X	
11400		Electrical apparatus and equipment .....	11	32 303	1 335	4.1	Z	X	
11600		Electronic parts and equipment, excluding communications equipment ..	9	56 063	7 742	13.8	Z	X	
11700		Hardware .....	27	93 172	7 208	7.7	Z	X	
12000		Refrigeration equipment and supplies, including commercial refrigerators .....	9	12 547	2 670	21.3	Z	X	
12320		General-purpose industrial machinery, equipment, and parts .....	240	1 767 594	121 469	6.9	.5	X	
12340		Materials handling machinery, equipment, and parts .....	46	245 343	25 095	10.2	.1	X	
12360		Other industrial machinery, equipment, and parts .....	40	198 891	17 086	8.6	.1	X	
12450		Industrial containers and supplies .....	245	1 813 779	143 628	7.9	.5	X	
12460		Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	494	3 423 061	290 725	8.5	1.1	X	
12520		Janitorial equipment and supplies .....	806	7 003 634	954 133	13.6	3.6	X	
12530		Laundry and dry-cleaning equipment and supplies .....	35	94 507	3 471	3.7	Z	X	
12800		Toys and hobby goods and supplies .....	18	37 642	2 403	6.4	Z	X	
12930		Recyclable paper and paperboard .....	29	325 701	128 944	39.6	.5	X	
12940		Recyclable materials, excluding metals and paper .....	12	36 308	7 742	21.3	Z	74.6	
12943		Recyclable plastics .....	9	19 769	3 910	19.8	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line¹	Establishments with the product line		Product line sales			Response coverage³ (percent)
			Number	Total sales (\$1,000)	Amount² (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments²	
424130		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Industrial and personal service paper merchant wholesalers—Con.						
	13150	Miscellaneous durable goods .....	8	158 312	48 054	30.4	.2	X
	13200	Printing and writing paper.....	342	2 916 089	315 286	10.8	1.2	74.0
	13211	Newsprint .....	219	1 727 170	69 672	4.0	.3	X
	13212	Fine roll paper .....	70	860 159	40 886	4.8	.2	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	136	1 537 770	204 728	13.3	.8	X
	13300	Office paper, office supplies, greeting cards, and labels .....	410	3 625 690	249 078	6.9	.9	74.6
	13311	Business forms .....	128	1 491 899	33 314	2.2	.1	X
	13312	Office and consumer paper, including stationery .....	218	1 827 529	81 839	4.5	.3	X
	13313	Inked ribbons, pens, and pencils .....	59	358 218	17 149	4.8	.1	X
	13314	Toner and toner cartridges .....	47	254 052	5 545	2.2	Z	X
	13315	Greeting cards .....	7	6 490	1 176	18.1	Z	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	228	2 180 490	110 055	5.0	.4	X
	13400	Paper and plastic products .....	4 442	26 696 781	22 945 380	85.9	85.9	62.2
	13411	Cardboard boxes .....	1 976	10 772 418	3 766 713	35.0	14.1	X
	13412	Paper dishes, cups, and napkins .....	1 325	10 921 653	2 359 933	21.6	8.8	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	2 555	16 069 326	6 146 150	38.2	23.0	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	1 192	10 619 446	2 934 026	27.6	11.0	X
	13415	Other paper and plastic products .....	2 219	17 338 224	7 738 558	44.6	29.0	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	57	459 986	20 823	4.5	.1	X
	13800	Men's and boys' wear .....	11	20 290	1 602	7.9	Z	X
	14100	Packaged frozen food .....	35	290 194	53 926	18.6	.2	76.7
	14112	Frozen fish and seafood products .....	14	202 886	2 896	1.4	Z	X
	14113	Frozen vegetables .....	9	45 270	3 051	6.7	Z	X
	14114	Frozen fruits and fruit juices .....	16	227 051	40 235	17.7	.2	X
	14115	Frozen meat products .....	12	48 407	1 289	2.7	Z	X
	14117	Other frozen foods, excluding frozen dairy products .....	11	172 311	2 146	1.2	Z	X
	14118	Frozen poultry products .....	7	50 247	2 787	5.5	Z	X
	14200	Dairy products, excluding dried, canned, condensed, and evaporated dairy products .....	29	285 923	52 058	18.2	.2	78.3
	14212	Cheese .....	17	71 426	6 853	9.6	Z	X
	14214	Ice cream and other frozen dairy products .....	7	147 608	29 544	20.0	.1	X
	14216	Other dairy products .....	15	219 637	15 386	7.0	.1	X
	14400	Confectioneries .....	52	347 592	24 561	7.1	.1	45.1
	14411	Candy .....	32	137 229	12 163	8.9	Z	X
	14412	Chewing gum .....	22	92 619	1 202	1.3	Z	X
	14413	Nuts .....	26	221 840	4 605	2.1	Z	X
	14414	Chips and popcorn .....	18	100 906	1 581	1.6	Z	X
	14415	Other confectioneries .....	18	121 737	5 010	4.1	Z	X
	14600	Fresh meat and meat products .....	15	67 276	5 873	8.7	Z	73.3
	14616	Sausage and prepared meats not made on location .....	13	63 200	3 023	4.8	Z	X
	14700	Fresh fruits and vegetables .....	9	151 905	6 941	4.6	Z	X
	14800	Coffee, tea, and spices .....	27	65 941	4 805	7.3	Z	67.6
	14811	Coffee .....	25	58 333	2 205	3.8	Z	X
	14812	Tea .....	14	43 350	502	1.2	Z	X
	14813	Spices .....	16	53 682	2 098	3.9	Z	X
	14820	Bread and baked goods .....	23	205 565	13 348	6.5	.1	X
	14830	Canned food .....	37	130 547	17 620	13.5	.1	64.2
	14831	Canned and bottled fruits, vegetables, and juices .....	32	99 519	10 529	10.6	Z	X
	14833	Canned meat .....	7	9 944	273	2.7	Z	X
	14834	Canned fish and seafood .....	7	38 861	620	1.6	Z	X
	14836	Other canned food, including canned poultry products .....	14	42 416	5 419	12.8	Z	X
	14840	Food and beverage basic materials, including flavoring extracts, fruit peel, sausage casings, hop extract, malt, and yeast .....	11	63 805	8 810	13.8	Z	X
	14850	Soft drinks and bottled water .....	38	233 597	9 611	4.1	Z	29.1
14851	Packaged soft drinks .....	20	160 007	5 339	3.3	Z	X	
14852	Pre-mix and post-mix bulk soft drinks .....	8	61 459	910	1.5	Z	X	
14853	Bottled water .....	35	221 214	3 285	1.5	Z	X	
14860	Grocery specialties .....	121	1 240 332	103 316	8.3	.4	X	
14900	Grain, beans, and seeds .....	9	13 615	801	5.9	Z	X	
15300	Plastics materials and basic shapes .....	147	620 700	80 890	13.0	.3	X	
15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	378	2 054 050	254 684	12.4	1.0	X	
15900	Tobacco and tobacco products .....	12	17 887	2 403	13.4	Z	X	
16000	Paint, paint supplies, wallpaper, and wallpaper supplies .....	9	23 226	534	2.3	Z	X	
16100	Books, periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	27.0	
16102	Periodicals, newspapers, and other printed materials .....	14	57 131	1 869	3.3	Z	X	
16120	Art goods, including novelties and souvenirs .....	23	228 524	69 411	30.4	.3	65.8	
16122	Novelties and souvenirs .....	18	220 482	69 108	31.3	.3	X	
19700	Service receipts and labor charges, including installed parts. ....	278	1 258 753	97 175	7.7	.4	63.4	
19701	Labor charges for repair work .....	191	889 032	21 854	2.5	.1	X	
19702	Parts installed in repair work .....	175	887 383	17 178	1.9	.1	X	
19703	Other service receipts and labor charges .....	97	426 516	58 143	13.6	.2	X	
19720	Receipts for service contracts .....	18	105 986	5 873	5.5	Z	X	
19810	Miscellaneous commodities .....	293	1 605 010	114 795	7.2	.4	X	
19940	Rental and operating lease receipts .....	81	454 379	12 814	2.8	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
42492		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
		Book, periodical, and newspaper merchant wholesalers .....	3 264	X	23 866 917	X	100.0	58.4
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	16	22 196	1 909	8.6	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	10	14 797	1 193	8.1	Z	X
	10900	Office equipment, excluding computers .....	6	7 637	1 193	15.6	Z	X
	10920	New computer equipment .....	8	65 157	2 864	4.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	24	135 325	8 592	6.3	Z	X
	11040	Religious and school supplies .....	8	25 060	6 921	27.6	Z	X
	11400	Electrical apparatus and equipment .....	6	2 625	239	9.1	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	16	94 036	2 148	2.3	Z	X
	11700	Hardware .....	10	8 592	477	5.6	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	6	36 278	2 864	7.9	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	10	36 278	2 864	7.9	Z	X
	12700	Sporting and recreational goods and supplies .....	8	6 444	1 432	22.2	Z	X
	12800	Toys and hobby goods and supplies .....	75	575 431	167 307	29.1	.7	X
	13000	Jewelry, diamonds, gemstones, and watches .....	10	11 217	1 671	14.9	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	255	2 690 995	62 531	2.3	.3	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs) .....	147	706 461	42 960	6.1	.2	X
	13150	Miscellaneous durable goods .....	8	8 353	716	8.6	Z	58.4
	13153	Works of art .....	6	8 284	716	8.6	Z	X
	13200	Printing and writing paper .....	14	28 163	2 148	7.6	Z	51.8
	13211	Newsprint .....	7	11 964	322	2.7	Z	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	14	28 163	1 826	6.5	Z	X
	13300	Office paper, office supplies, greeting cards, and labels .....	165	526 982	57 519	10.9	.2	X
	13400	Paper and plastic products .....	22	440 106	8 592	2.0	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	14	12 649	2 148	17.0	Z	X
	13800	Men's and boys' wear .....	10	10 263	239	2.3	Z	X
	13900	Women's, misses', and girls' wear .....	8	11 456	477	4.2	Z	X
	14850	Soft drinks and bottled water .....	8	1 671	239	14.3	Z	X
	14860	Grocery specialties .....	10	2 387	239	10.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	3 264	23 866 917	23 282 417	97.6	97.6	49.0
	16101	Books .....	2 119	20 272 798	13 971 313	68.9	58.5	X
	16102	Periodicals, newspapers, and other printed materials .....	1 798	11 397 169	9 311 104	81.7	39.0	X
	16110	Flowers and florists' supplies .....	6	9 069	477	5.3	Z	X
	16120	Art goods, including novelties and souvenirs .....	126	460 631	70 885	15.4	.3	X
	19700	Service receipts and labor charges, including installed parts .....	102	326 977	68 021	20.8	.3	25.7
	19701	Labor charges for repair work .....	24	74 273	928	1.2	Z	X
	19702	Parts installed in repair work .....	19	74 894	2 200	2.9	Z	X
	19703	Other service receipts and labor charges .....	78	252 747	64 893	25.7	.3	X
	19730	Advertising specialties, including paper novelties .....	16	22 674	1 671	7.4	Z	X
	19810	Miscellaneous commodities .....	181	591 661	40 812	6.9	.2	X
	19940	Rental and operating lease receipts .....	18	29 834	955	3.2	Z	X
424920		Book, periodical, and newspaper merchant wholesalers .....	3 264	X	23 866 917	X	100.0	58.4
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils .....	16	22 196	1 909	8.6	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils .....	10	14 797	1 193	8.1	Z	X
	10900	Office equipment, excluding computers .....	6	7 637	1 193	15.6	Z	X
	10920	New computer equipment .....	8	65 157	2 864	4.4	Z	X
	10950	Packaged computer software, including game software and cartridges ..	24	135 325	8 592	6.3	Z	X
	11040	Religious and school supplies .....	8	25 060	6 921	27.6	Z	X
	11400	Electrical apparatus and equipment .....	6	2 625	239	9.1	Z	X
	11500	Electric household appliances, including gas clothes dryers .....	16	94 036	2 148	2.3	Z	X
	11700	Hardware .....	10	8 592	477	5.6	Z	X
	12320	General-purpose industrial machinery, equipment, and parts .....	6	36 278	2 864	7.9	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	10	36 278	2 864	7.9	Z	X
	12700	Sporting and recreational goods and supplies .....	8	6 444	1 432	22.2	Z	X
	12800	Toys and hobby goods and supplies .....	75	575 431	167 307	29.1	.7	X
	13000	Jewelry, diamonds, gemstones, and watches .....	10	11 217	1 671	14.9	Z	X
	13130	Pre-recorded compact discs (CDs), audio tapes, and phonograph records .....	255	2 690 995	62 531	2.3	.3	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs) .....	147	706 461	42 960	6.1	.2	X
	13150	Miscellaneous durable goods .....	8	8 353	716	8.6	Z	58.4
	13153	Works of art .....	6	8 284	716	8.6	Z	X
	13200	Printing and writing paper .....	14	28 163	2 148	7.6	Z	51.8
	13211	Newsprint .....	7	11 964	322	2.7	Z	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	14	28 163	1 826	6.5	Z	X
	13300	Office paper, office supplies, greeting cards, and labels .....	165	526 982	57 519	10.9	.2	X
	13400	Paper and plastic products .....	22	440 106	8 592	2.0	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ....	14	12 649	2 148	17.0	Z	X
	13800	Men's and boys' wear .....	10	10 263	239	2.3	Z	X
	13900	Women's, misses', and girls' wear .....	8	11 456	477	4.2	Z	X
	14850	Soft drinks and bottled water .....	8	1 671	239	14.3	Z	X
	14860	Grocery specialties .....	10	2 387	239	10.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	3 264	23 866 917	23 282 417	97.6	97.6	49.0
	16101	Books .....	2 119	20 272 798	13 971 313	68.9	58.5	X
	16102	Periodicals, newspapers, and other printed materials .....	1 798	11 397 169	9 311 104	81.7	39.0	X
	16110	Flowers and florists' supplies .....	6	9 069	477	5.3	Z	X
	16120	Art goods, including novelties and souvenirs .....	126	460 631	70 885	15.4	.3	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
424920		<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>							
		Book, periodical, and newspaper merchant wholesalers—Con.							
	19700	Service receipts and labor charges, including installed parts . . . . .	102	326 977	68 021	20.8	.3	25.7	
	19701	Labor charges for repair work . . . . .	24	74 273	928	1.2	Z	X	
	19702	Parts installed in repair work . . . . .	19	74 894	2 200	2.9	Z	X	
	19703	Other service receipts and labor charges . . . . .	78	252 747	64 893	25.7	.3	X	
	19730	Advertising specialties, including paper novelties . . . . .	16	22 674	1 671	7.4	Z	X	
	19810	Miscellaneous commodities . . . . .	181	591 661	40 812	6.9	.2	X	
	19940	Rental and operating lease receipts . . . . .	18	29 834	955	3.2	Z	X	
		<b>MANUFACTURERS' SALES BRANCHES AND OFFICES</b>							
4241		Paper and paper product merchant wholesalers . . . . .	902	X	43 567 754	X	100.0	81.9	
	10420	Office and business furniture . . . . .	29	220 697	44 612	20.2	.1	X	
	10800	Photographic equipment and supplies . . . . .	7	216 009	14 148	6.6	Z	X	
	10900	Office equipment, excluding computers . . . . .	7	28 427	411	1.4	Z	X	
	10920	New computer equipment . . . . .	15	200 824	3 938	2.0	Z	81.3	
	10924	Other computer peripheral equipment . . . . .	13	198 399	3 922	2.0	Z	X	
	10950	Packaged computer software, including game software and cartridges . .	16	35 978	308	.9	Z	X	
	11000	Medical, hospital, and surgical supplies . . . . .	6	2 570 196	638 888	24.9	1.5	X	
	12320	General-purpose industrial machinery, equipment, and parts . . . . .	25	663 531	33 207	5.0	.1	X	
	12450	Industrial containers and supplies . . . . .	18	543 416	22 870	4.2	.1	X	
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	46	1 075 292	54 388	5.1	.1	X	
	12520	Janitorial equipment and supplies . . . . .	73	2 378 663	373 134	15.7	.9	X	
	13200	Printing and writing paper . . . . .	399	15 376 936	13 712 660	89.2	31.5	66.9	
	13211	Newsprint . . . . .	36	8 223 163	4 202 325	51.1	9.6	X	
	13212	Fine roll paper . . . . .	58	4 747 626	1 368 492	28.8	3.1	X	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	366	12 943 009	8 141 843	62.9	18.7	X	
	13300	Office paper, office supplies, greeting cards, and labels . . . . .	506	12 609 691	9 504 871	75.4	21.8	75.2	
	13311	Business forms . . . . .	356	2 569 218	1 465 898	57.1	3.4	X	
	13312	Office and consumer paper, including stationery . . . . .	237	6 952 438	464 303	6.7	1.1	X	
	13313	Inked ribbons, pens, and pencils . . . . .	50	340 759	63 210	18.6	.1	X	
	13314	Toner and toner cartridges . . . . .	33	293 729	19 553	6.7	Z	X	
	13315	Greeting cards . . . . .	33	7 392 563	5 983 342	80.9	13.7	X	
	13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	369	7 662 419	1 508 565	19.7	3.5	X	
	13400	Paper and plastic products . . . . .	281	24 700 345	18 520 924	75.0	42.5	76.6	
	13411	Cardboard boxes . . . . .	99	2 032 621	659 682	32.5	1.5	X	
	13412	Paper dishes, cups, and napkins . . . . .	74	7 995 893	1 422 222	17.8	3.3	X	
	13413	Industrial paper and plastic, including wrapping, bags, and cartons . . .	168	6 449 724	3 986 755	61.8	9.2	X	
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies . . . .	26	1 087 612	192 301	17.7	.4	X	
	13415	Other paper and plastic products . . . . .	150	15 935 108	12 259 964	76.9	28.1	X	
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	34	751 305	26 943	3.6	.1	X	
	16120	Art goods, including novelties and souvenirs . . . . .	8	3 917 441	470 694	12.0	1.1	X	
	19700	Service receipts and labor charges, including installed parts . . . . .	53	558 410	25 396	4.5	.1	79.1	
	19701	Labor charges for repair work . . . . .	24	464 644	4 891	1.1	Z	X	
	19702	Parts installed in repair work . . . . .	21	277 922	2 003	.7	Z	X	
	19703	Other service receipts and labor charges . . . . .	27	46 633	18 502	39.7	Z	X	
	19810	Miscellaneous commodities . . . . .	42	203 843	14 046	6.9	Z	X	
	19940	Rental and operating lease receipts . . . . .	6	83 921	8 106	9.7	Z	X	
	42411		Printing and writing paper merchant wholesalers . . . . .	235	X	14 232 661	X	100.0	82.5
		10920	New computer equipment . . . . .	7	106 460	2 704	2.5	Z	X
		12320	General-purpose industrial machinery, equipment, and parts . . . . .	16	503 267	25 049	5.0	.2	X
12450		Industrial containers and supplies . . . . .	7	391 541	10 674	2.7	.1	X	
12460		Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	16	682 029	25 193	3.7	.2	X	
12520		Janitorial equipment and supplies . . . . .	29	804 145	36 437	4.5	.3	X	
13200		Printing and writing paper . . . . .	235	14 232 661	13 430 066	94.4	94.4	66.6	
13211		Newsprint . . . . .	27	8 188 904	4 201 285	51.3	29.5	X	
13212		Fine roll paper . . . . .	49	4 345 658	1 213 663	27.9	8.5	X	
13213		Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	208	12 088 084	8 015 118	66.3	56.3	X	
13300		Office paper, office supplies, greeting cards, and labels . . . . .	31	1 143 025	200 258	17.5	1.4	37.8	
13311		Business forms . . . . .	14	297 827	15 740	5.3	.1	X	
13312		Office and consumer paper, including stationery . . . . .	21	947 945	142 303	15.0	1.0	X	
13316		Other office supplies, including envelopes, ruled forms, and labels . . . .	19	734 314	41 754	5.7	.3	X	
13400		Paper and plastic products . . . . .	35	1 647 857	459 724	27.9	3.2	51.5	
13411		Cardboard boxes . . . . .	16	907 376	50 924	5.6	.4	X	
13412		Paper dishes, cups, and napkins . . . . .	8	424 241	36 732	8.7	.3	X	
13413		Industrial paper and plastic, including wrapping, bags, and cartons . . .	33	1 588 682	238 873	15.0	1.7	X	
13414		Disposable plastic boxes, containers, cups, dishes, and supplies . . . .	8	420 088	8 716	2.1	.1	X	
13415		Other paper and plastic products . . . . .	23	1 371 709	124 479	9.1	.9	X	
15330		Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	9	347 562	4 412	1.3	Z	X	
19700		Service receipts and labor charges, including installed parts . . . . .	11	458 719	5 266	1.1	Z	82.5	
19701		Labor charges for repair work . . . . .	9	411 586	3 823	.9	Z	X	
19702		Parts installed in repair work . . . . .	6	224 864	1 443	.6	Z	X	
19810		Miscellaneous commodities . . . . .	13	144 035	7 116	4.9	.1	X	

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)	
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—			
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>		
424110		<b>MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>							
		Printing and writing paper merchant wholesalers . . . . .	235	X	14 232 661	X	100.0	82.5	
	10920	New computer equipment . . . . .	7	106 460	2 704	2.5	Z	X	
	12320	General-purpose industrial machinery, equipment, and parts . . . . .	16	503 267	25 049	5.0	.2	X	
	12450	Industrial containers and supplies . . . . .	7	391 541	10 674	2.7	.1	X	
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods . . . . .	16	682 029	25 193	3.7	.2	X	
	12520	Janitorial equipment and supplies . . . . .	29	804 145	36 437	4.5	.3	X	
	13200	Printing and writing paper . . . . .	235	14 232 661	13 430 066	94.4	94.4	66.6	
	13211	Newsprint . . . . .	27	8 188 904	4 201 285	51.3	29.5	X	
	13212	Fine roll paper . . . . .	49	4 345 658	1 213 663	27.9	8.5	X	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	208	12 088 084	8 015 118	66.3	56.3	X	
	13300	Office paper, office supplies, greeting cards, and labels . . . . .	31	1 143 025	200 258	17.5	1.4	37.8	
	13311	Business forms . . . . .	14	297 827	15 740	5.3	.1	X	
	13312	Office and consumer paper, including stationery . . . . .	21	947 945	142 303	15.0	1.0	X	
	13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	19	734 314	41 754	5.7	.3	X	
	13400	Paper and plastic products . . . . .	35	1 647 857	459 724	27.9	3.2	51.5	
	13411	Cardboard boxes . . . . .	16	907 376	50 924	5.6	.4	X	
	13412	Paper dishes, cups, and napkins . . . . .	8	424 241	36 732	8.7	.3	X	
	13413	Industrial paper and plastic, including wrapping, bags, and cartons . . . .	33	1 588 682	238 873	15.0	1.7	X	
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies . . . . .	8	420 088	8 716	2.1	.1	X	
	13415	Other paper and plastic products . . . . .	23	1 371 709	124 479	9.1	.9	X	
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	9	347 562	4 412	1.3	Z	X	
	19700	Service receipts and labor charges, including installed parts . . . . .	11	458 719	5 266	1.1	Z	82.5	
	19701	Labor charges for repair work . . . . .	9	411 586	3 823	.9	Z	X	
	19702	Parts installed in repair work . . . . .	6	224 864	1 443	.6	Z	X	
	19810	Miscellaneous commodities . . . . .	13	144 035	7 116	4.9	.1	X	
	42412		Stationery and office supplies merchant wholesalers . . . . .	445	X	10 279 299	X	100.0	71.2
		10420	Office and business furniture . . . . .	29	220 697	44 612	20.2	.4	X
		10920	New computer equipment . . . . .	8	94 364	1 234	1.3	Z	70.0
		10924	Other computer peripheral equipment . . . . .	8	94 364	1 234	1.3	Z	X
		10950	Packaged computer software, including game software and cartridges . .	16	35 978	308	.9	Z	X
		12520	Janitorial equipment and supplies . . . . .	8	128 183	6 270	4.9	.1	X
		13200	Printing and writing paper . . . . .	147	743 913	119 858	16.1	1.2	71.2
		13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	147	743 913	115 107	15.5	1.1	X
		13300	Office paper, office supplies, greeting cards, and labels . . . . .	445	10 279 299	9 268 216	90.2	90.2	68.7
		13311	Business forms . . . . .	337	2 214 469	1 448 081	65.4	14.1	X
		13312	Office and consumer paper, including stationery . . . . .	195	4 960 584	295 659	6.0	2.9	X
		13313	Inked ribbons, pens, and pencils . . . . .	50	340 759	63 210	18.6	.6	X
		13314	Toner and toner cartridges . . . . .	31	258 524	19 092	7.4	.2	X
		13315	Greeting cards . . . . .	33	7 392 563	5 983 342	80.9	58.2	X
		13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	339	6 721 634	1 458 832	21.7	14.2	X
		13400	Paper and plastic products . . . . .	24	3 996 694	323 493	8.1	3.1	71.2
		13412	Paper dishes, cups, and napkins . . . . .	19	3 924 754	311 472	7.9	3.0	X
13415		Other paper and plastic products . . . . .	19	40 407	1 119	2.8	Z	X	
16120		Art goods, including novelties and souvenirs . . . . .	8	3 917 441	470 694	12.0	4.6	X	
19700		Service receipts and labor charges, including installed parts . . . . .	40	48 621	18 606	38.3	.2	38.6	
19701		Labor charges for repair work . . . . .	13	1 988	52	2.6	Z	X	
19702		Parts installed in repair work . . . . .	13	1 988	52	2.6	Z	X	
19703		Other service receipts and labor charges . . . . .	27	46 633	18 502	39.7	.2	X	
19810		Miscellaneous commodities . . . . .	24	50 471	6 168	12.2	.1	X	
424120		Stationery and office supplies merchant wholesalers . . . . .	445	X	10 279 299	X	100.0	71.2	
	10420	Office and business furniture . . . . .	29	220 697	44 612	20.2	.4	X	
	10920	New computer equipment . . . . .	8	94 364	1 234	1.3	Z	70.0	
	10924	Other computer peripheral equipment . . . . .	8	94 364	1 234	1.3	Z	X	
	10950	Packaged computer software, including game software and cartridges . .	16	35 978	308	.9	Z	X	
	12520	Janitorial equipment and supplies . . . . .	8	128 183	6 270	4.9	.1	X	
	13200	Printing and writing paper . . . . .	147	743 913	119 858	16.1	1.2	71.2	
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail . . . . .	147	743 913	115 107	15.5	1.1	X	
	13300	Office paper, office supplies, greeting cards, and labels . . . . .	445	10 279 299	9 268 216	90.2	90.2	68.7	
	13311	Business forms . . . . .	337	2 214 469	1 448 081	65.4	14.1	X	
	13312	Office and consumer paper, including stationery . . . . .	195	4 960 584	295 659	6.0	2.9	X	
	13313	Inked ribbons, pens, and pencils . . . . .	50	340 759	63 210	18.6	.6	X	
	13314	Toner and toner cartridges . . . . .	31	258 524	19 092	7.4	.2	X	
	13315	Greeting cards . . . . .	33	7 392 563	5 983 342	80.9	58.2	X	
	13316	Other office supplies, including envelopes, ruled forms, and labels . . . .	339	6 721 634	1 458 832	21.7	14.2	X	
	13400	Paper and plastic products . . . . .	24	3 996 694	323 493	8.1	3.1	71.2	
	13412	Paper dishes, cups, and napkins . . . . .	19	3 924 754	311 472	7.9	3.0	X	
	13415	Other paper and plastic products . . . . .	19	40 407	1 119	2.8	Z	X	
	16120	Art goods, including novelties and souvenirs . . . . .	8	3 917 441	470 694	12.0	4.6	X	
	19700	Service receipts and labor charges, including installed parts . . . . .	40	48 621	18 606	38.3	.2	38.6	
	19701	Labor charges for repair work . . . . .	13	1 988	52	2.6	Z	X	
	19702	Parts installed in repair work . . . . .	13	1 988	52	2.6	Z	X	
	19703	Other service receipts and labor charges . . . . .	27	46 633	18 502	39.7	.2	X	
	19810	Miscellaneous commodities . . . . .	24	50 471	6 168	12.2	.1	X	

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2002 NAICS code	2002 Product line code	Kind of business and product line <sup>1</sup>	Establishments with the product line		Product line sales			Response coverage <sup>3</sup> (percent)
			Number	Total sales (\$1,000)	Amount <sup>2</sup> (\$1,000)	As percent of total sales of—		
						Estab- lishments with the product line	All estab- lishments <sup>2</sup>	
		<b>MANUFACTURERS' SALES BRANCHES AND OFFICES— Con.</b>						
42413		Industrial and personal service paper merchant wholesalers .....	222	X	19 055 794	X	100.0	87.3
	12320	General-purpose industrial machinery, equipment, and parts .....	6	92 421	3 430	3.7	Z	X
	12450	Industrial containers and supplies .....	11	151 875	12 196	8.0	.1	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	27	371 779	23 439	6.3	.1	X
	12520	Janitorial equipment and supplies .....	36	1 446 335	330 427	22.8	1.7	X
	13200	Printing and writing paper .....	17	400 362	162 736	40.6	.9	77.8
	13211	Newsprint .....	9	34 259	1 040	3.0	Z	X
	13212	Fine roll paper .....	6	334 086	150 078	44.9	.8	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	11	111 012	11 618	10.5	.1	X
	13300	Office paper, office supplies, greeting cards, and labels .....	30	1 187 367	36 397	3.1	.2	87.3
	13312	Office and consumer paper, including stationery .....	21	1 043 909	26 341	2.5	.1	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	11	206 471	7 979	3.9	Z	X
	13400	Paper and plastic products .....	222	19 055 794	17 737 707	93.1	93.1	82.9
	13411	Cardboard boxes .....	83	1 125 245	608 758	54.1	3.2	X
	13412	Paper dishes, cups, and napkins .....	47	3 646 898	1 074 018	29.5	5.6	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	130	4 789 102	3 736 980	78.0	19.6	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	18	667 524	183 585	27.5	1.0	X
	13415	Other paper and plastic products .....	108	14 522 992	12 134 366	83.6	63.7	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	22	382 259	21 914	5.7	.1	X
424130		Industrial and personal service paper merchant wholesalers .....	222	X	19 055 794	X	100.0	87.3
	12320	General-purpose industrial machinery, equipment, and parts .....	6	92 421	3 430	3.7	Z	X
	12450	Industrial containers and supplies .....	11	151 875	12 196	8.0	.1	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods .....	27	371 779	23 439	6.3	.1	X
	12520	Janitorial equipment and supplies .....	36	1 446 335	330 427	22.8	1.7	X
	13200	Printing and writing paper .....	17	400 362	162 736	40.6	.9	77.8
	13211	Newsprint .....	9	34 259	1 040	3.0	Z	X
	13212	Fine roll paper .....	6	334 086	150 078	44.9	.8	X
	13213	Other printing and writing paper, including paper used in brochures, catalogs, and direct mail .....	11	111 012	11 618	10.5	.1	X
	13300	Office paper, office supplies, greeting cards, and labels .....	30	1 187 367	36 397	3.1	.2	87.3
	13312	Office and consumer paper, including stationery .....	21	1 043 909	26 341	2.5	.1	X
	13316	Other office supplies, including envelopes, ruled forms, and labels ....	11	206 471	7 979	3.9	Z	X
	13400	Paper and plastic products .....	222	19 055 794	17 737 707	93.1	93.1	82.9
	13411	Cardboard boxes .....	83	1 125 245	608 758	54.1	3.2	X
	13412	Paper dishes, cups, and napkins .....	47	3 646 898	1 074 018	29.5	5.6	X
	13413	Industrial paper and plastic, including wrapping, bags, and cartons ....	130	4 789 102	3 736 980	78.0	19.6	X
	13414	Disposable plastic boxes, containers, cups, dishes, and supplies .....	18	667 524	183 585	27.5	1.0	X
	13415	Other paper and plastic products .....	108	14 522 992	12 134 366	83.6	63.7	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	22	382 259	21 914	5.7	.1	X
42492		Book, periodical, and newspaper merchant wholesalers .....	202	X	6 633 522	X	100.0	89.5
	13300	Office paper, office supplies, greeting cards, and labels .....	6	4 113	1 393	33.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	202	6 633 522	6 593 987	99.4	99.4	89.3
	16101	Books .....	39	488 559	406 255	83.2	6.1	X
	16102	Periodicals, newspapers, and other printed materials .....	178	6 354 848	6 187 732	97.4	93.3	X
424920		Book, periodical, and newspaper merchant wholesalers .....	202	X	6 633 522	X	100.0	89.5
	13300	Office paper, office supplies, greeting cards, and labels .....	6	4 113	1 393	33.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials .....	202	6 633 522	6 593 987	99.4	99.4	89.3
	16101	Books .....	39	488 559	406 255	83.2	6.1	X
	16102	Periodicals, newspapers, and other printed materials .....	178	6 354 848	6 187 732	97.4	93.3	X

<sup>1</sup>For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

<sup>2</sup>Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>3</sup>Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Largest firms based on sales by type of operation and kind of business <sup>1</sup>	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	<b>WHOLESALE TRADE</b>						
4241	Paper and paper product merchant wholesalers						
	All firms .....	13 280	114 395 762	100.0	8 035 428	2 014 598	208 987
	4 largest firms .....	451	25 210 398	22.0	1 024 565	268 435	19 501
	8 largest firms .....	650	37 958 384	33.2	1 646 808	432 575	33 881
	20 largest firms .....	1 022	57 125 300	49.9	2 428 245	636 594	79 413
	50 largest firms .....	1 505	71 891 341	62.8	3 173 501	834 804	91 297
42411	Printing and writing paper merchant wholesalers						
	All firms .....	1 843	34 414 540	100.0	1 523 228	387 210	27 767
	4 largest firms .....	239	12 790 195	37.2	538 682	138 261	9 309
	8 largest firms .....	299	17 377 594	50.5	628 315	160 614	10 452
	20 largest firms .....	492	25 469 485	74.0	846 197	219 593	13 653
	50 largest firms .....	689	30 050 124	87.3	1 131 316	291 103	19 032
424110	Printing and writing paper merchant wholesalers						
	All firms .....	1 843	34 414 540	100.0	1 523 228	387 210	27 767
	4 largest firms .....	239	12 790 195	37.2	538 682	138 261	9 309
	8 largest firms .....	299	17 377 594	50.5	628 315	160 614	10 452
	20 largest firms .....	492	25 469 485	74.0	846 197	219 593	13 653
	50 largest firms .....	689	30 050 124	87.3	1 131 316	291 103	19 032
42412	Stationery and office supplies merchant wholesalers						
	All firms .....	6 773	34 228 647	100.0	3 582 710	907 832	116 559
	4 largest firms .....	239	11 811 217	34.5	921 533	242 383	33 878
	8 largest firms .....	526	17 533 719	51.2	1 315 730	342 155	60 066
	20 largest firms .....	674	21 151 474	61.8	1 667 890	436 969	65 951
	50 largest firms .....	829	23 362 188	68.3	1 853 093	485 507	69 933
424120	Stationery and office supplies merchant wholesalers						
	All firms .....	6 773	34 228 647	100.0	3 582 710	907 832	116 559
	4 largest firms .....	239	11 811 217	34.5	921 533	242 383	33 878
	8 largest firms .....	526	17 533 719	51.2	1 315 730	342 155	60 066
	20 largest firms .....	674	21 151 474	61.8	1 667 890	436 969	65 951
	50 largest firms .....	829	23 362 188	68.3	1 853 093	485 507	69 933
42413	Industrial and personal service paper merchant wholesalers						
	All firms .....	4 664	45 752 575	100.0	2 929 490	719 556	64 661
	4 largest firms .....	133	14 920 554	32.6	333 207	89 283	6 146
	8 largest firms .....	192	20 549 798	44.9	467 017	127 177	8 308
	20 largest firms .....	304	25 042 413	54.7	727 318	189 006	13 019
	50 largest firms .....	415	28 753 607	62.8	1 008 606	257 192	18 450
424130	Industrial and personal service paper merchant wholesalers						
	All firms .....	4 664	45 752 575	100.0	2 929 490	719 556	64 661
	4 largest firms .....	133	14 920 554	32.6	333 207	89 283	6 146
	8 largest firms .....	192	20 549 798	44.9	467 017	127 177	8 308
	20 largest firms .....	304	25 042 413	54.7	727 318	189 006	13 019
	50 largest firms .....	415	28 753 607	62.8	1 008 606	257 192	18 450
42492	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	3 466	30 500 439	100.0	2 406 529	598 263	76 129
	4 largest firms .....	233	9 154 297	30.0	378 767	102 568	8 407
	8 largest firms .....	313	13 817 846	45.3	695 088	181 834	24 712
	20 largest firms .....	503	19 989 448	65.5	1 082 202	277 029	36 447
	50 largest firms .....	676	23 807 281	78.1	1 427 124	363 295	45 895
424920	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	3 466	30 500 439	100.0	2 406 529	598 263	76 129
	4 largest firms .....	233	9 154 297	30.0	378 767	102 568	8 407
	8 largest firms .....	313	13 817 846	45.3	695 088	181 834	24 712
	20 largest firms .....	503	19 989 448	65.5	1 082 202	277 029	36 447
	50 largest firms .....	676	23 807 281	78.1	1 427 124	363 295	45 895
	<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES</b>						
4241	Paper and paper product merchant wholesalers						
	All firms .....	12 378	70 828 008	100.0	6 556 225	1 619 278	152 498
	4 largest firms .....	347	13 432 567	19.0	926 709	238 582	19 680
	8 largest firms .....	560	21 002 279	29.7	1 471 242	378 534	31 627
	20 largest firms .....	681	28 105 650	39.7	1 727 848	445 252	36 038
	50 largest firms .....	952	34 999 888	49.4	2 197 579	561 717	45 154
42411	Printing and writing paper merchant wholesalers						
	All firms .....	1 608	20 181 879	100.0	1 265 511	318 118	23 761
	4 largest firms .....	209	7 723 075	38.3	477 419	121 134	8 086
	8 largest firms .....	240	10 396 132	51.5	571 045	147 192	9 597
	20 largest firms .....	382	13 865 750	68.7	761 185	194 734	13 169
	50 largest firms .....	469	16 546 519	82.0	898 471	228 445	15 408
424110	Printing and writing paper merchant wholesalers						
	All firms .....	1 608	20 181 879	100.0	1 265 511	318 118	23 761
	4 largest firms .....	209	7 723 075	38.3	477 419	121 134	8 086
	8 largest firms .....	240	10 396 132	51.5	571 045	147 192	9 597
	20 largest firms .....	382	13 865 750	68.7	761 185	194 734	13 169
	50 largest firms .....	469	16 546 519	82.0	898 471	228 445	15 408

See footnotes at end of table.

**Table 4. Concentration by Largest Firms for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Largest firms based on sales by type of operation and kind of business <sup>1</sup>	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	<b>MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES —Con.</b>						
42412	Stationery and office supplies merchant wholesalers						
	All firms .....	6 328	23 949 348	100.0	2 765 837	691 295	71 381
	4 largest firms .....	271	10 133 439	42.3	788 710	203 684	19 402
	8 largest firms .....	335	11 436 227	47.8	897 338	233 321	21 809
	20 largest firms .....	422	12 758 004	53.3	1 008 670	261 056	24 290
	50 largest firms .....	492	14 137 229	59.0	1 175 956	303 928	27 928
424120	Stationery and office supplies merchant wholesalers						
	All firms .....	6 328	23 949 348	100.0	2 765 837	691 295	71 381
	4 largest firms .....	271	10 133 439	42.3	788 710	203 684	19 402
	8 largest firms .....	335	11 436 227	47.8	897 338	233 321	21 809
	20 largest firms .....	422	12 758 004	53.3	1 008 670	261 056	24 290
	50 largest firms .....	492	14 137 229	59.0	1 175 956	303 928	27 928
42413	Industrial and personal service paper merchant wholesalers						
	All firms .....	4 442	26 696 781	100.0	2 524 877	609 865	57 356
	4 largest firms .....	90	4 802 672	18.0	246 615	64 282	4 585
	8 largest firms .....	126	6 188 851	23.2	319 769	79 451	5 907
	20 largest firms .....	208	8 653 143	32.4	495 001	122 185	9 375
	50 largest firms .....	294	11 365 355	42.6	756 438	186 324	13 909
424130	Industrial and personal service paper merchant wholesalers						
	All firms .....	4 442	26 696 781	100.0	2 524 877	609 865	57 356
	4 largest firms .....	90	4 802 672	18.0	246 615	64 282	4 585
	8 largest firms .....	126	6 188 851	23.2	319 769	79 451	5 907
	20 largest firms .....	208	8 653 143	32.4	495 001	122 185	9 375
	50 largest firms .....	294	11 365 355	42.6	756 438	186 324	13 909
42492	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	3 264	23 866 917	100.0	2 084 585	510 713	70 923
	4 largest firms .....	246	6 495 597	27.2	372 403	96 272	11 764
	8 largest firms .....	279	10 700 326	44.8	618 968	157 967	23 983
	20 largest firms .....	422	15 035 424	63.0	938 059	233 460	35 475
	50 largest firms .....	558	18 024 969	75.5	1 212 280	301 065	43 170
424920	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	3 264	23 866 917	100.0	2 084 585	510 713	70 923
	4 largest firms .....	246	6 495 597	27.2	372 403	96 272	11 764
	8 largest firms .....	279	10 700 326	44.8	618 968	157 967	23 983
	20 largest firms .....	422	15 035 424	63.0	938 059	233 460	35 475
	50 largest firms .....	558	18 024 969	75.5	1 212 280	301 065	43 170
	<b>MANUFACTURERS' SALES BRANCHES AND OFFICES</b>						
4241	Paper and paper product merchant wholesalers						
	All firms .....	902	43 567 754	100.0	1 479 203	395 320	56 489
	4 largest firms .....	134	17 583 219	40.4	319 806	91 367	5 361
	8 largest firms .....	174	27 786 175	63.8	121 218	192 974	42 314
	20 largest firms .....	598	39 036 537	89.6	1 113 873	303 798	49 316
	50 largest firms .....	704	42 322 296	97.1	1 360 154	365 229	53 574
42411	Printing and writing paper merchant wholesalers						
	All firms .....	235	14 232 661	100.0	257 717	69 092	4 006
	4 largest firms .....	73	8 309 179	58.4	125 176	32 769	2 020
	8 largest firms .....	195	12 271 936	86.2	203 703	55 304	3 026
	20 largest firms .....	230	14 224 442	99.9	256 907	68 865	3 981
	50 largest firms .....	235	14 232 661	100.0	257 717	69 092	4 006
424110	Printing and writing paper merchant wholesalers						
	All firms .....	235	14 232 661	100.0	257 717	69 092	4 006
	4 largest firms .....	73	8 309 179	58.4	125 176	32 769	2 020
	8 largest firms .....	195	12 271 936	86.2	203 703	55 304	3 026
	20 largest firms .....	230	14 224 442	99.9	256 907	68 865	3 981
	50 largest firms .....	235	14 232 661	100.0	257 717	69 092	4 006
42412	Stationery and office supplies merchant wholesalers						
	All firms .....	445	10 279 299	100.0	816 873	216 537	45 178
	4 largest firms .....	228	7 247 628	70.5	506 387	132 574	40 212
	8 largest firms .....	293	8 802 456	85.6	692 405	183 371	42 492
	20 largest firms .....	347	9 807 558	95.4	763 452	202 623	43 897
	50 largest firms .....	426	10 261 409	99.8	813 448	215 642	45 084
424120	Stationery and office supplies merchant wholesalers						
	All firms .....	445	10 279 299	100.0	816 873	216 537	45 178
	4 largest firms .....	228	7 247 628	70.5	506 387	132 574	40 212
	8 largest firms .....	293	8 802 456	85.6	692 405	183 371	42 492
	20 largest firms .....	347	9 807 558	95.4	763 452	202 623	43 897
	50 largest firms .....	426	10 261 409	99.8	813 448	215 642	45 084
42413	Industrial and personal service paper merchant wholesalers						
	All firms .....	222	19 055 794	100.0	404 613	109 691	7 305
	4 largest firms .....	67	13 327 278	69.9	173 350	50 487	2 924
	8 largest firms .....	106	16 667 943	87.5	269 830	75 206	4 372
	20 largest firms .....	145	18 164 770	95.3	323 655	88 964	5 521
	50 largest firms .....	203	19 018 986	99.8	399 786	108 455	7 154

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2002 NAICS code	Largest firms based on sales by type of operation and kind of business <sup>1</sup>	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	<b>MANUFACTURERS' SALES BRANCHES AND OFFICES —Con.</b>						
424130	Industrial and personal service paper merchant wholesalers						
	All firms .....	222	19 055 794	100.0	404 613	109 691	7 305
	4 largest firms .....	67	13 327 278	69.9	173 350	50 487	2 924
	8 largest firms .....	106	16 667 943	87.5	269 830	75 206	4 372
	20 largest firms .....	145	18 164 770	95.3	323 655	88 964	5 521
	50 largest firms .....	203	19 018 986	99.8	399 786	108 455	7 154
42492	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	202	6 633 522	100.0	321 944	87 550	5 206
	4 largest firms .....	84	5 480 916	82.6	184 035	52 385	2 415
	8 largest firms .....	97	5 912 542	89.1	220 336	61 747	3 516
	20 largest firms .....	157	6 515 290	98.2	306 100	82 540	4 851
	50 largest firms .....	202	6 633 522	100.0	321 944	87 550	5 206
424920	Book, periodical, and newspaper merchant wholesalers						
	All firms .....	202	6 633 522	100.0	321 944	87 550	5 206
	4 largest firms .....	84	5 480 916	82.6	184 035	52 385	2 415
	8 largest firms .....	97	5 912 542	89.1	220 336	61 747	3 516
	20 largest firms .....	157	6 515 290	98.2	306 100	82 540	4 851
	50 largest firms .....	202	6 633 522	100.0	321 944	87 550	5 206

<sup>1</sup>For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Wholesale trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each wholesale trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **FIRMS**

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; full- and part-time leased employees whose payroll was

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filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit by establishments primarily engaged in wholesale trade; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer and passed on to the wholesaler; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; and nonoperating income from such sources as investments, rental or sales of real estate, and interest.

Sales do not include wholesale sales made by manufacturers, retailers, service establishments, or other businesses whose primary activity is other than wholesale trade. They do include receipts other than from the sale of merchandise at wholesale, e.g., service receipts, retail sales, etc., by establishments primarily engaged in wholesale trade.

## **TYPES OF OPERATION**

In addition to being classified by kind of business, merchant wholesale establishments are also classified by type of operation according to the ownership of the business and character of the transactions. Merchant wholesale establishments are grouped into the following two major types of operation and related subgroups:

**Merchant wholesalers, except manufacturers' sales branches and offices.** Establishments primarily engaged in buying and selling merchandise on their own account. Included here are such types of establishments as wholesale distributors and jobbers, importers, exporters, own-brand importers/marketers, terminal and country grain elevators, and farm products assemblers.

*Wholesale distributors and jobbers.* Establishments primarily engaged in buying and selling merchandise in the domestic market not manufactured by the parent company.

*Importers.* Establishments buying and selling goods at wholesale on their own account, whose principal source of purchases was foreign.

*Exporters.* Establishments primarily engaged in purchasing goods in the United States and selling them to foreign customers.

*Own-brand importers/marketers.* Companies or establishments that deal primarily or exclusively in the parent company's own branded products manufactured outside the United States. The products are either imported into the United States and then sold or they are sold and then drop-shipped directly from a foreign location to the United States customer.

*Terminal grain elevators.* Grain elevators primarily engaged in buying and selling grain received from country grain elevators and grain marketing establishments. They have sizable space for grain storage, and products are received primarily by rail or barge rather than by truck.

*Country grain elevators.* Grain elevators, cooperative or other, buying and receiving grain directly from farmers by truck and selling at wholesale.

*Assemblers of farm products, except country grain elevators.* Establishments primarily engaged in purchasing directly from farmers and assembling and marketing farm products at wholesale.

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**Manufacturers' sales branches and offices.** Establishments primarily maintained by manufacturing, refining, and mining companies apart from their plants or mines for marketing their products at wholesale. Sales branches and offices located at plants or administrative offices are classified as manufacturers' sales branches or offices, if separate records are available.

*Manufacturers' sales branches.* Branches with a stock of merchandise for sale. Included are refiner marketers owned and operated by petroleum refining companies primarily for marketing their products.

*Manufacturers' sales offices.* Offices without a stock of merchandise for sale.



# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **PART 1. 2002 NAICS**

#### **4241 PAPER AND PAPER PRODUCT MERCHANT WHOLESALERS**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42411, Printing and Writing Paper Merchant Wholesalers; 42412, Stationery and Office Supplies Merchant Wholesalers; and 42413, Industrial and Personal Service Paper Merchant Wholesalers.

#### **42411 PRINTING AND WRITING PAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of bulk printing and/or writing paper generally on rolls for further processing.

#### **424110 PRINTING AND WRITING PAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of bulk printing and/or writing paper generally on rolls for further processing.

#### **42412 STATIONERY AND OFFICE SUPPLIES MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of stationery, office supplies and/or gift wrap.

#### **424120 STATIONERY AND OFFICE SUPPLIES MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of stationery, office supplies and/or gift wrap.

#### **42413 INDUSTRIAL AND PERSONAL SERVICE PAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of kraft wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

#### **424130 INDUSTRIAL AND PERSONAL SERVICE PAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of kraft wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

#### **42492 BOOK, PERIODICAL, AND NEWSPAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of books, periodicals, and newspapers.

#### **424920 BOOK, PERIODICAL, AND NEWSPAPER MERCHANT WHOLESALERS**

This industry comprises establishments primarily engaged in the merchant wholesale distribution of books, periodicals, and newspapers.

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## **PART 2. 1997 NAICS**

### **4221 PAPER AND PAPER PRODUCT WHOLESALERS**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 42211, Printing and Writing Paper; 42212, Stationery and Office Supplies Wholesalers; and 42213, Industrial and Personal Service Paper Wholesalers.

#### **42211 PRINTING AND WRITING PAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling bulk printing and/or writing paper generally on rolls for further processing.

#### **422110 PRINTING AND WRITING PAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling bulk printing and/or writing paper generally on rolls for further processing.

#### **42212 STATIONERY AND OFFICE SUPPLIES WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling stationery, office supplies and/or gift wrap.

#### **422120 STATIONERY AND OFFICE SUPPLIES WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling stationery, office supplies and/or gift wrap.

#### **42213 INDUSTRIAL AND PERSONAL SERVICE PAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

#### **422130 INDUSTRIAL AND PERSONAL SERVICE PAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling wrapping and other coarse paper, paperboard, converted paper (except stationery and office supplies), and/or related disposable plastics products.

#### **42292 BOOK, PERIODICAL, AND NEWSPAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling books, periodicals, and newspapers.

#### **422920 BOOK, PERIODICAL, AND NEWSPAPER WHOLESALERS**

This industry comprises establishments primarily engaged in wholesaling books, periodicals, and newspapers.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, essentially all firms were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For some very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Sales or receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales or receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify those industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, sales of product lines, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from those establishments sent a report form that completed the appropriate inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of the sales item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## **CONCENTRATION CATEGORIES**

Concentration categories are based on aggregate sales of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three wholesale establishments – a hardware merchant wholesaler (NAICS 42371), a plumbing equipment merchant wholesaler (NAICS 42372), and an electrical appliance merchant wholesaler (NAICS 42362) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 4237 and a one-establishment firm in NAICS 4236, and as a single three-establishment firm in wholesale trade totals.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## Appendix D. Geographic Notes

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Not applicable for this report.

## Appendix E. Metropolitan and Micropolitan Statistical Areas

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Not applicable for this report.

